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CRACKED

MAZAGINE

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No. 72

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NUMBER 72 OCTOBER, 1968

CRACKED

"THE MAGAZINE THAT STARTED FOLKS LAUGHING AGAIN"

ROBERT C. SPROUL *publisher and editor*
CHARLES FOSTER *production*
JOHN SEVERIN, CHARLIE RODRIGUES,
JOHNNY LANGTON,
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DOUG DOUGLAS *writers*
DONNA CHARLES *peroofreader*
SYLVESTER P. SMYTHE *janitor*

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WHAT'S UP FRONT—Our Cover

Who's that SWEEPING the country? Why, it's our own lovable, affable janitor, SYLVESTER P. SMYTHE! Ever since he tossed his PAINTER'S CAP into the ring, everybody has been climbing onto the S.P.S. RUBBISH WAGON. So jump aboard, pass the word and vote "THE CLEAN-UP TICKET" all the way!

THE FUNNIES IN THE FLICKS

SYLVESTER FOR PRESIDENT

PLANETS OF THE CREATURES

JAZZY JIGSAW JAG

FAMILY PRIMER

THE NEW GROUPS

SOCCER

RENT-A-PERSON

Feeling blue? Down in the mouth? Well, we have the right pick-me-up for you, the CRACKED READERS. They're sure to put a smile on your face and a laugh on your lips!

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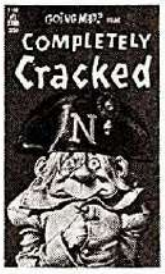
50¢



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LETTERS

Dear Good Guys:

Nothing in this whole wide world ever had me laughing so much as the story, "N.Y.P.U." which appeared in the August CRACKED. I re-read it three times and I still found something new to make me smile. This type of article is what put CRACKED in a class all by itself. Thanks again for making me have a ball. You guys must be doing everything right, or should I say funny?

Al Harris
Port Washington, N.Y.

Thanks, Al, for the nice letter. It's people like you who make people like us try to make people like you think people like . . . Oh, forget it!

Dear Loons:

In the July CRACKED, you did a story called "The Growing Garbage Garble". For my money, there was a HEAP of truth in it, and you sure PILED the laughs on. It really had an air about it. In other words, you put a smile on my face when I was feeling down in the dumps.

Allan Hegland
Portland, Ore.

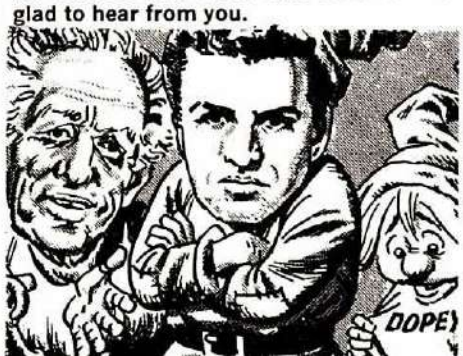
Oh, can it!

Dear Birdbrains:

I am a great fan of your artist, John Severin. Where can I get in touch with him? I liked his illustrations in "Snow Flake and the Seven Dwarfs" in the August CRACKED.

Wayne Lorton
St. Paul, Minn.

You can't get in touch with him because he's very ticklish. Seriously, we'll send you his address and we're sure John will be glad to hear from you.



Dear Smile-Makers:

Everytime I buy an issue of CRACKED, the first thing I do is turn to the letters page. I don't want to get angry, but I have written you people four letters and you haven't published one. Please print this one. I'm running out of writing paper. Say hello to Sylvester P. Smythe for me. He's my kind of people, nutty but nice.

Jimmy Hayes
Nashville, Tenn.

Here's your letter, Jimmy. Now that you're famous, I guess we won't hear from you any more.

Dear CRACKED Clods:

All I ask you people to do is print another story like "The History of Early Flight" (Aug.), and you'll have me for a reader for life. It had me laughing for days. (Would you believe hours? . . . Minutes?) How about doing a story on early boats? I'm sure it would be a winner.

Paul Fuller
Bridgeport, Conn.

We have a writer working on an article about old boats right now. Last week, he sent us two pages in a bottle.

Dear Sirs:

About six months ago when I was in the hospital with a broken leg, a friend brought me some magazines to help me pass the time. CRACKED was one of the magazines, and I want to report that I got a lot of laughs from reading it. Since my hospital stay, I have been buying CRACKED and it still hands me a lot of smiles. It's a fun thing.

Alvin Sears
Little Rock, Ark.

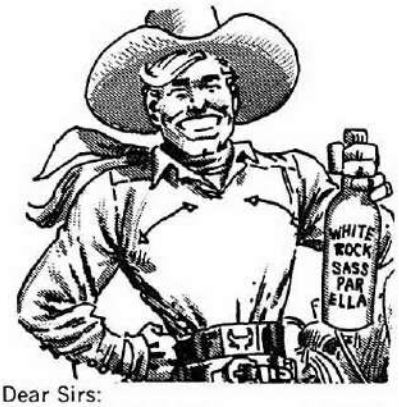
Well, we have always claimed that CRACKED is a sure cure for what ails you.

Dear Crazy Chums:

CRACKED is the funniest thing since instant oatmeal.

Buddy Sheehan
Columbia, S.C.

We don't know if we should say "Thank you" or "Get lost"!



Dear Sirs:

This letter is to tell you nuts that the August CRACKED was the greatest issue I have ever read. With all those extra pages you added, it gave me many more laughs and much more reading pleasure. The article "Lowering the Mental Level of TV Programs," had me in stitches. The trouble with TV today is that frequently, the commercials are much better than the show. Keep us laughing, and I'll keep buying CRACKED.

Larry Keith
Philadelphia, Pa.

Glad you like the bigger CRACKED, Larry. We received a lot of mail on this. As for the commercials being better than the shows, we think you have a point there. Years ago, folks would go to the refrigerator and get a snack when the commercial came on. Now they make the sandwich when the show's on.

Dear Editor:

Last week, while looking through some suitcases in the attic, I came upon this photo. On the back of it was written, "Uncle Plink and his nephew, Johnny—July 4th 1937, Coney Island." My problem is, what's a "Coney Island?"

Douglas Kyle
Englewood, Colo.

Coney Island is a small body of water surrounded by a large body of bodies. Now about your Uncle Plink and nephew Johnny . . .

PEOPLE WHO READ CRACKED STAND OUT IN A CROWD!

Big laughs and big fun are what you always find in **CRACKED**, the magazine with high-flying humor . . . For your share of this tip-top fun, just send us $3.00 for nine laugh-packed issues. The special, big, free bonus—**THE GIANT CRACKED ANNUAL NO. 3**—is all yours when you subscribe to **CRACKED** today. Fill out the coupon below, and be the big guy or gal in your town who's all set for the greatest in far-out, wacky fun! And if you're having a hard time finding back issues of **CRACKED**, we have them right here at only 50c each. Just check the numbers of those you want on the Back Issues Coupon.

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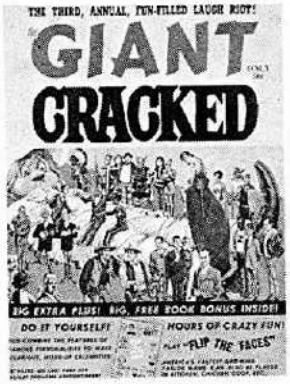

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No. 65..... No. 67..... No. 69.....
No. 70.....No. 71.....

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Here's my THREE DOLLARS. Please put me on your subscription list real fast. I want lots of large laughs!

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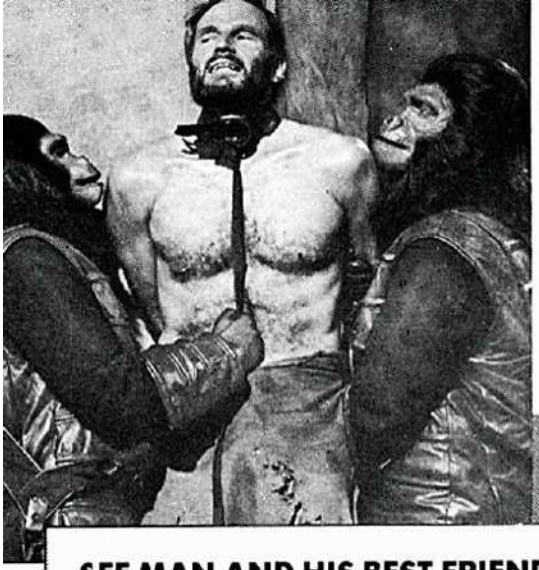


The photo on the left is a scene from the hairiest movie since **King Kong,** "Planet of the Apes". On this planet, the ape is the most intelligent species and man is considered a wild animal . . . just like he is on Earth! The

PLANETS

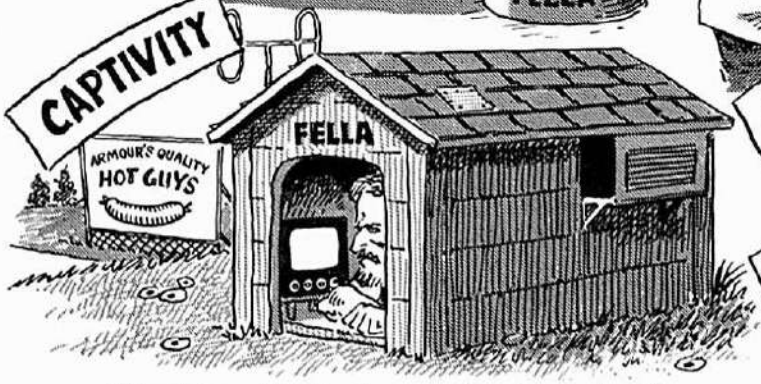
SEE MAN AND HIS BEST FRIEND TRADE PLACES IN . . .

PLANET OF THE DOGS

"A HOWLING SUCCESS!"

In the lap of luxury, he learned the ultimate truth . . .
. . . MAN DOES NOT LIVE BY BISCUITS ALONE!

CAPTIVITY



. . . TV and air-conditioning do not make a house a home!

LOVE

Was it the real thing, or was it just puppy love?

ACTION

See the human catchers chase after strays!

ADVENTURE

See every man have his day as Charlton attacks the mail dog!

WITH

DEBORAH **CUR**	**DANE** ANDREWS	ED **BEAGEL**	**SALUKI** MINEO	ELLA **SPITZGERALD**	**TERRIER** THOMAS	LEX **BARKER**	RICHARD **BASSET**	SIDNEY **POINTER**

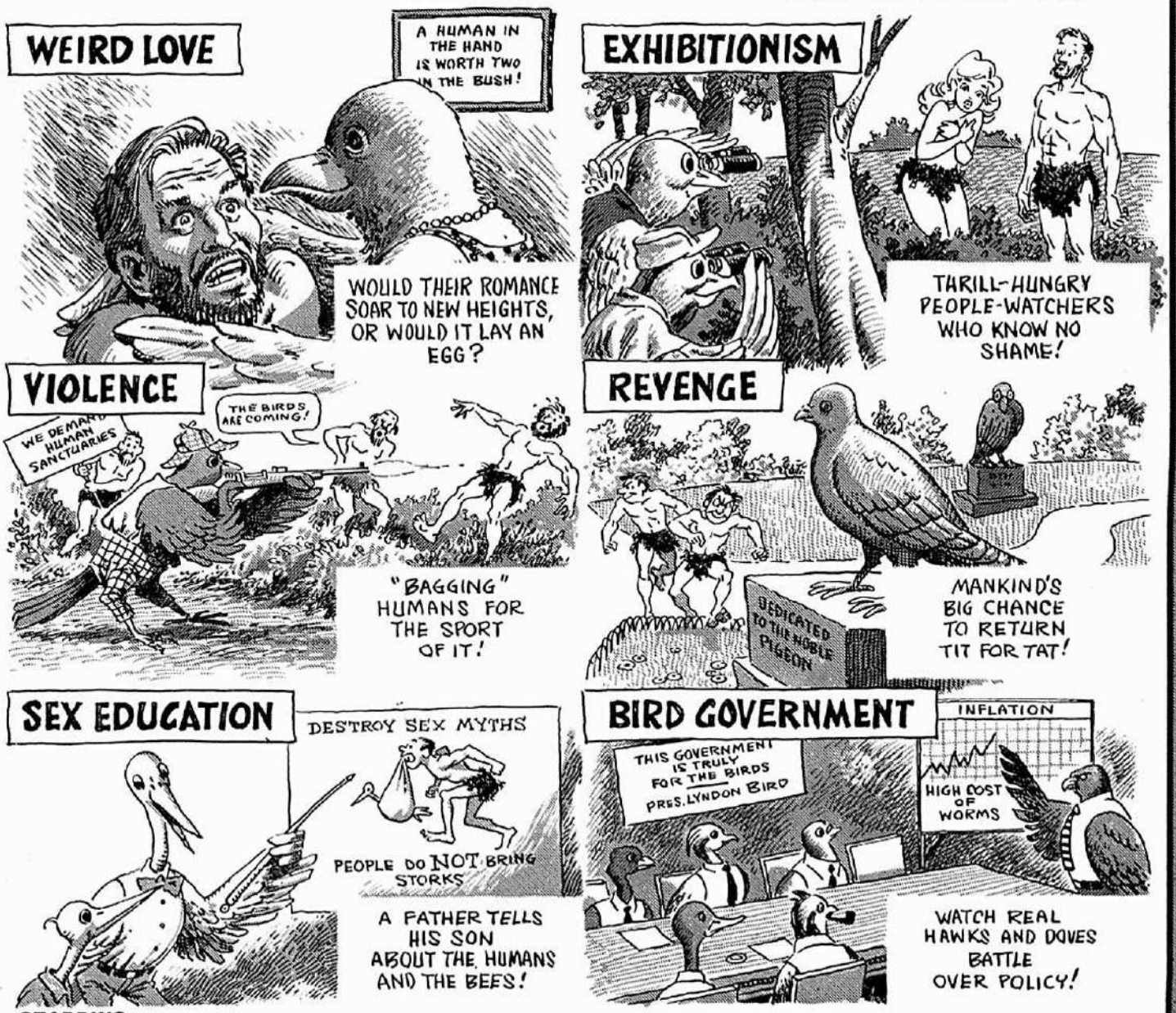
film has proven to be so popular that CRACKED anticipates a slew of imitations based on the same theme. Here, we predict, is what you'll soon be seeing on the various . . .

OF THE CREATURES

FLY-BY-NITE PRODUCTIONS PRESENT . . .

PLANET OF THE BIRDS

"FLOCK TO THIS ONE!"—*LIFE*



STARRING

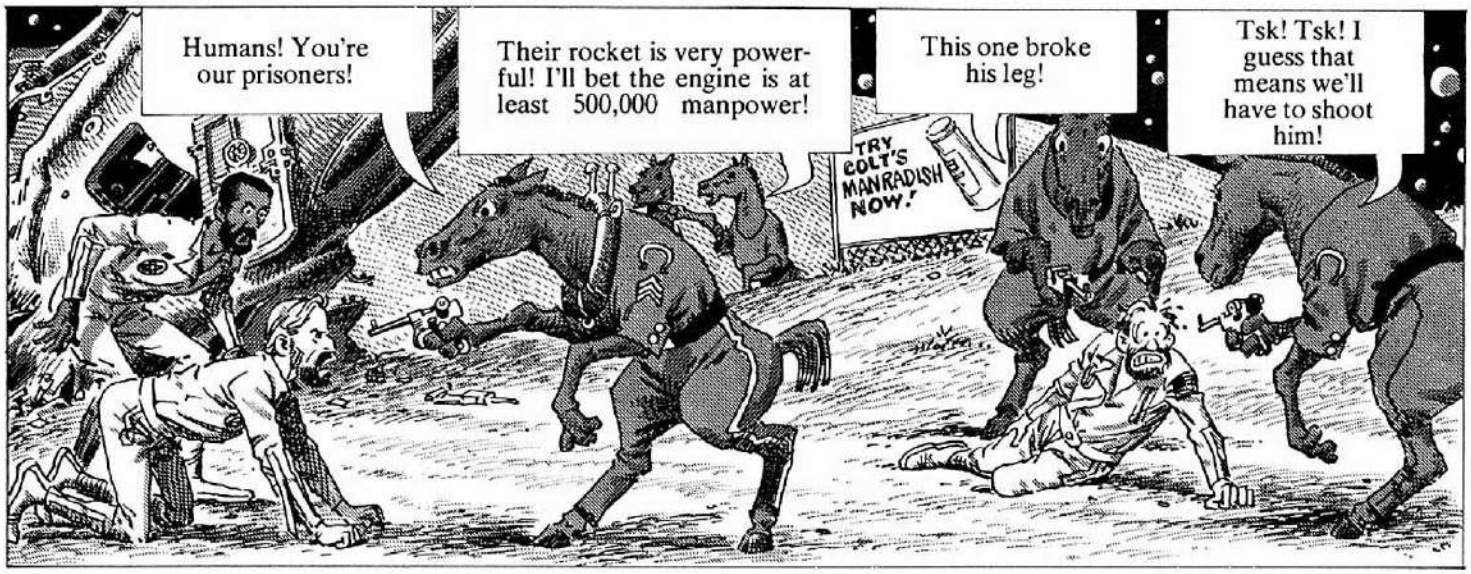
MIA	EDWARD G.	RHONDA	GLORIA	ART	CLAUDIA	DAVID	PATTY
SPARROW	**ROBIN**	**FLAMINGO**	**SWAN**	**CANARY**	**CARDINAL**	**HERON**	**DUCK**

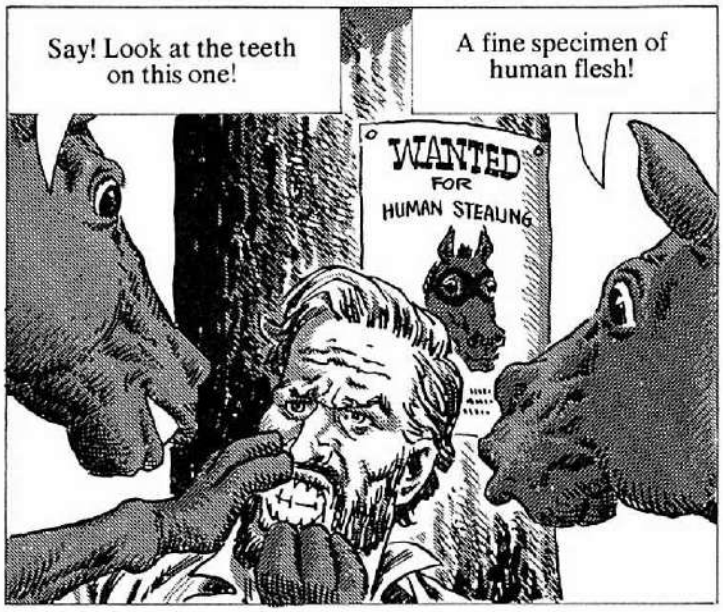
PLANET OF THE HORSES

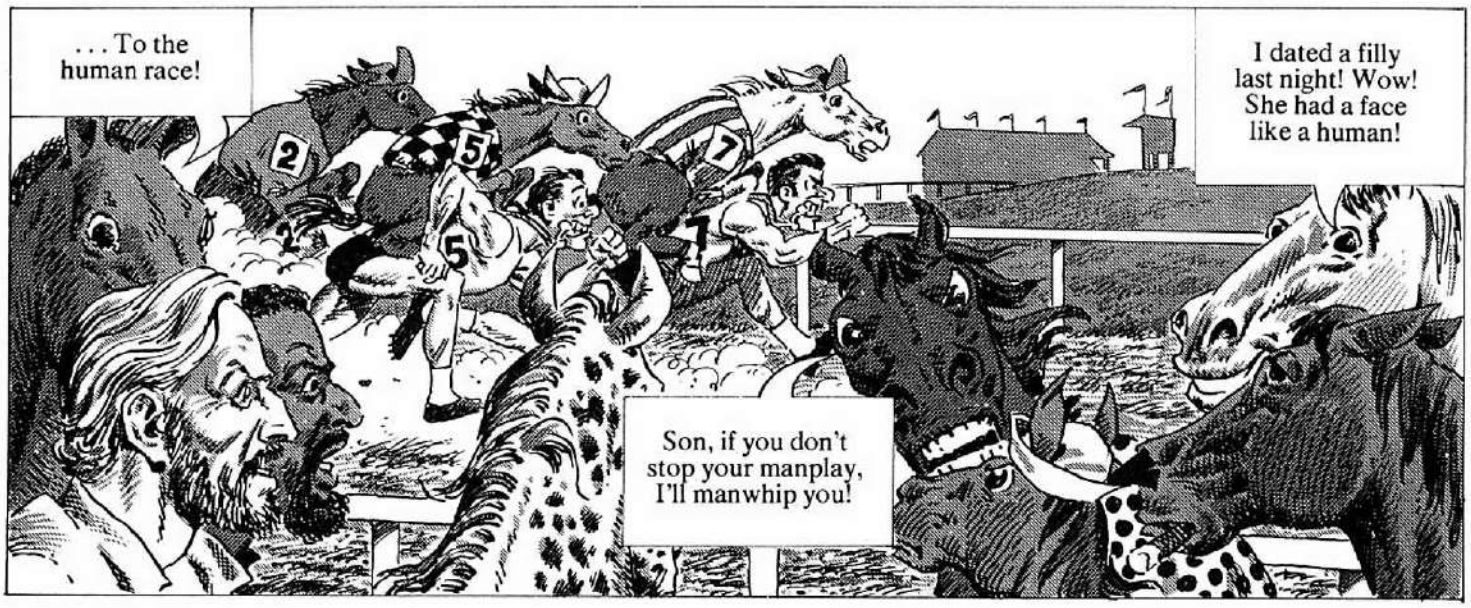
"RACES ALONG AT A BRISK PACE!" — FAMILY CIRCLE

STARRING

AUDREY TROTTER
CONRAD NAG
HELEN HOSS
BILLY GALLOP
ZERO MUSTANG





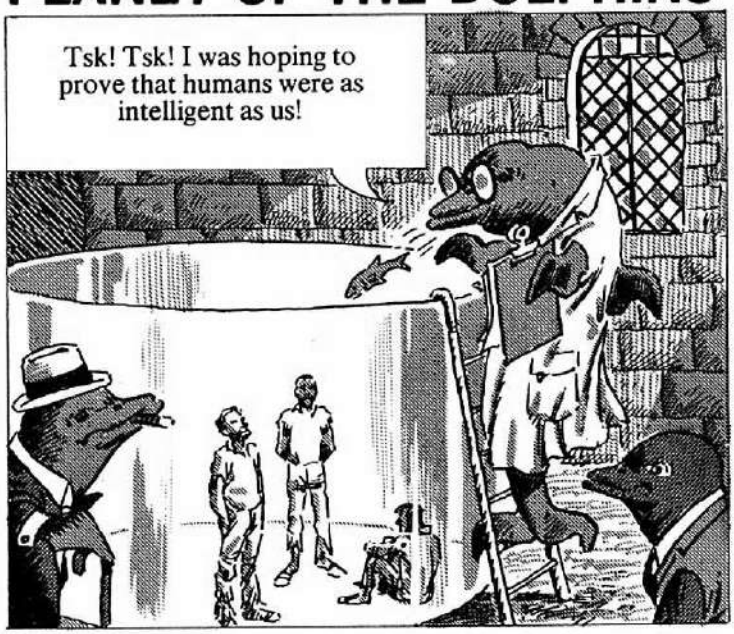


PLANET OF THE SKUNKS

"OVERPOWERING!" — COUNTRY BEAUTIFUL

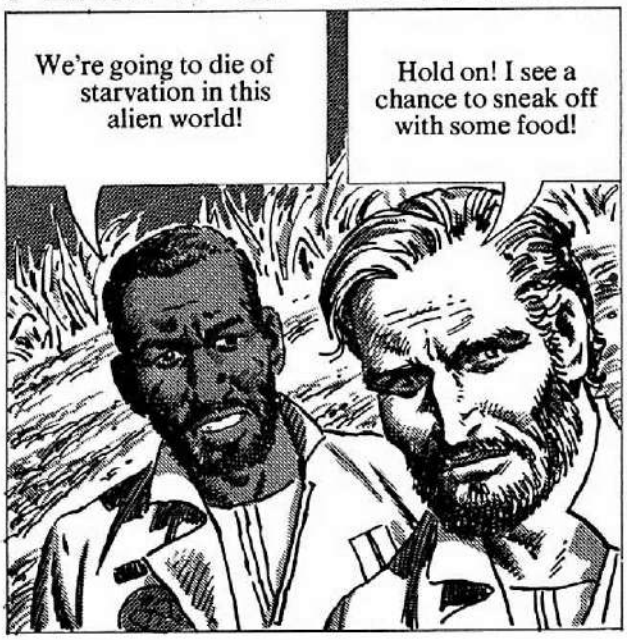
PLANET OF THE DOLPHINS

"A WHALE OF A MOVIE!" — LOOK



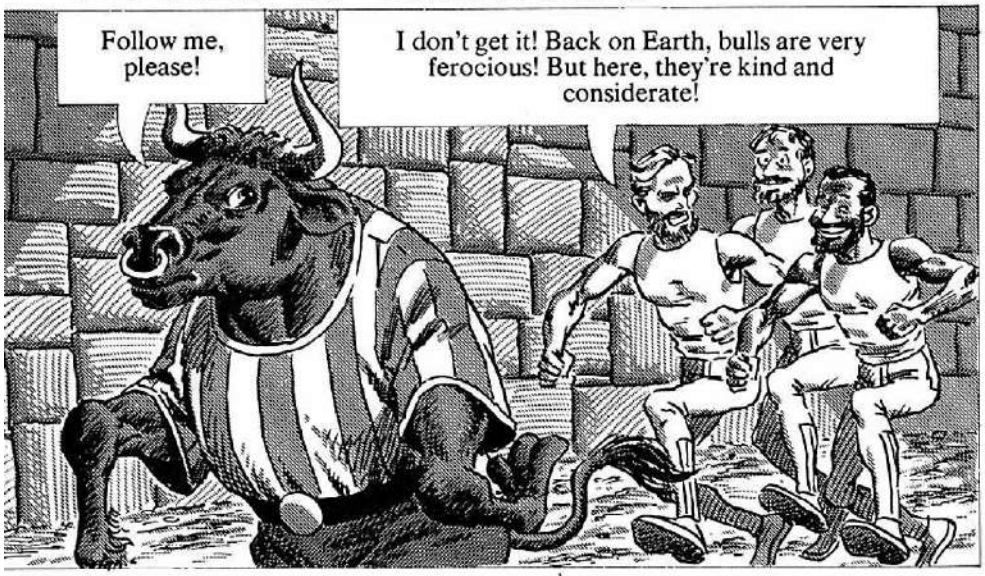
PLANET OF THE ANTS

DIRECTED BY THAT ITALIAN GENIUS — ANT TONIONI



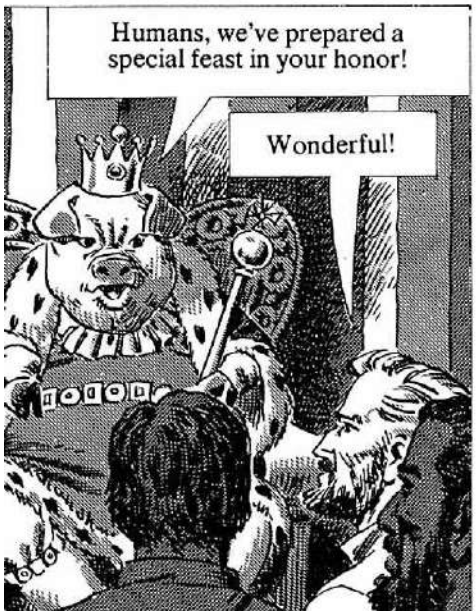
PLANET OF THE BULLS

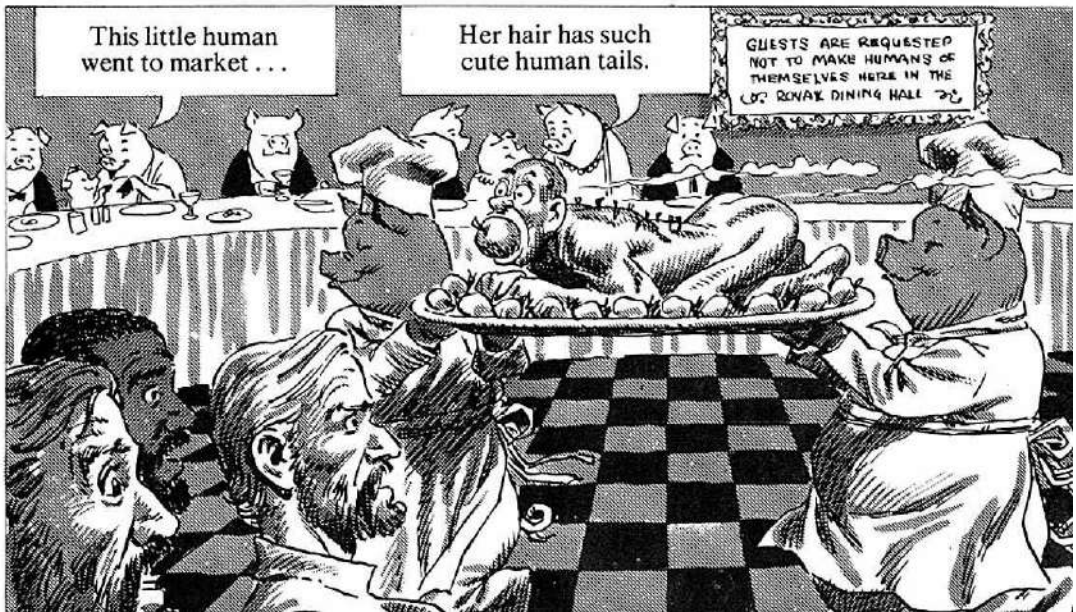
"WILL CAUSE A STAMPEDE TO THE BOX OFFICE!"—PLAYBOY



PLANET OF THE PIGS

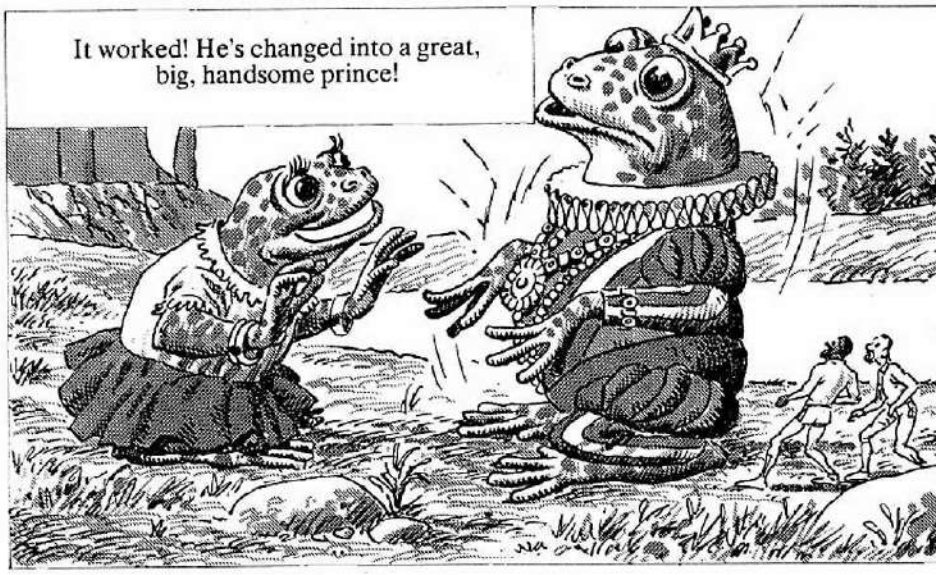
"AN INTRIGUING MOVIE, DESPITE HAMMY PERFORMANCES!"–GOOD HOUSI





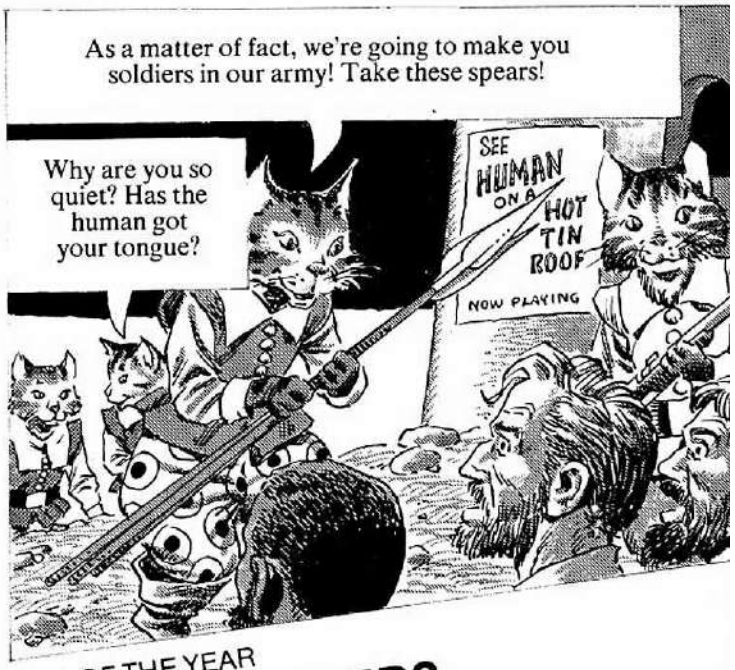
PLANET OF THE FROGS

"LEAPS ALONG AT A BRISK PACE!" — *TIME*



PLANET OF THE CATS

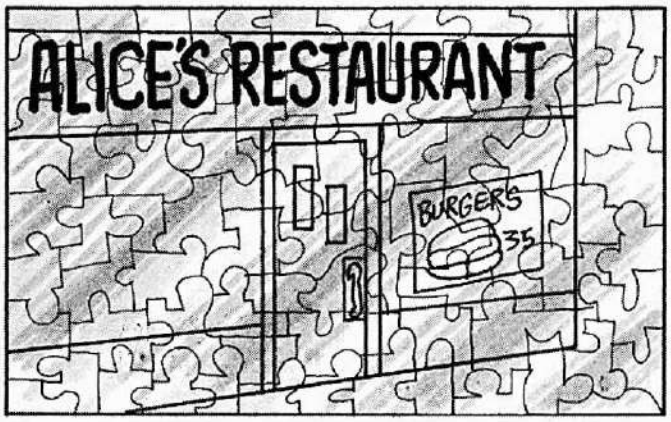
"IT'S THE CAT'S PAJAMAS!" — CHEETAH



For a long time, jigsaw puzzles came in the same rectangular shapes with the same placid, pastoral scenes. But now there's a new trend afoot. No subject is too wild, and no shape is too extreme (as witness the solid-color, circular jigsaw puzzle). CRACKED takes the veil off some of the puzzles you'll soon be seeing in

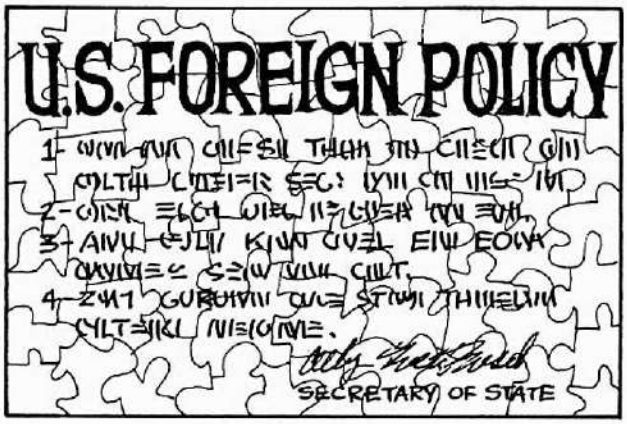
THE JAZZY JIGSAW JAG

WORLD'S HARDEST JIGSAW PUZZLE



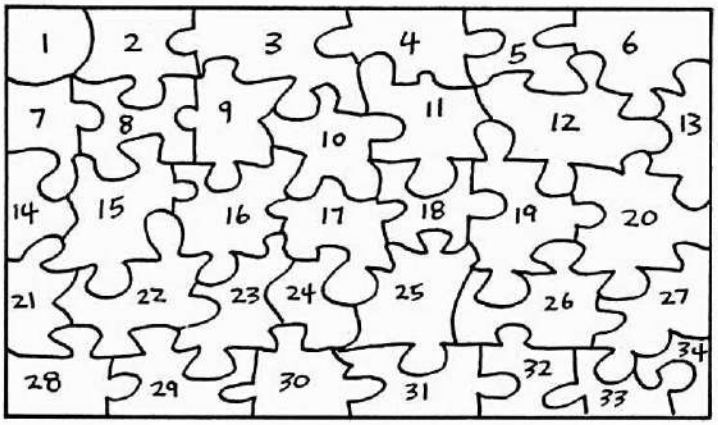
The pieces of this puzzle are made of carborundum, a substance that is almost as hard as the skulls of some of our CRACKED writers.

WORLD'S MOST MYSTIFYING PUZZLE



Even after putting this puzzle together, the puzzler still has an unsolved jigsaw puzzle.

JIGSAW PUZZLE BY THE NUMBERS



This item is especially designed for idiots who like to paint pictures by the numbers.

THREE-PIECE JIGSAW PUZZLE

Just the thing for people who like to do puzzles during TV commercials and for those who don't have long to live.

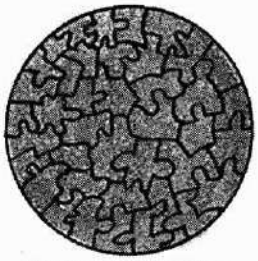
WORLD'S LARGEST JIGSAW PUZZLE

This is for people with a lot of time on their hands. . . .

. . . Before sending this item to convict friends, buyer is advised to check their prison cell size.

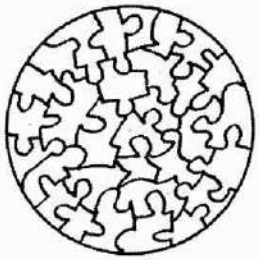
EXISTING CIRCULAR JIGSAW PUZZLES . . .

(Solid Red)



"Little Red Riding Hood's Hood"

(Solid White)

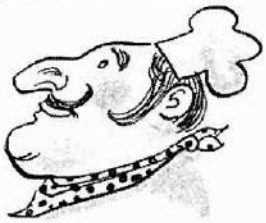


"Snow White Without the Seven Dwarfs"

(Solid Brown)

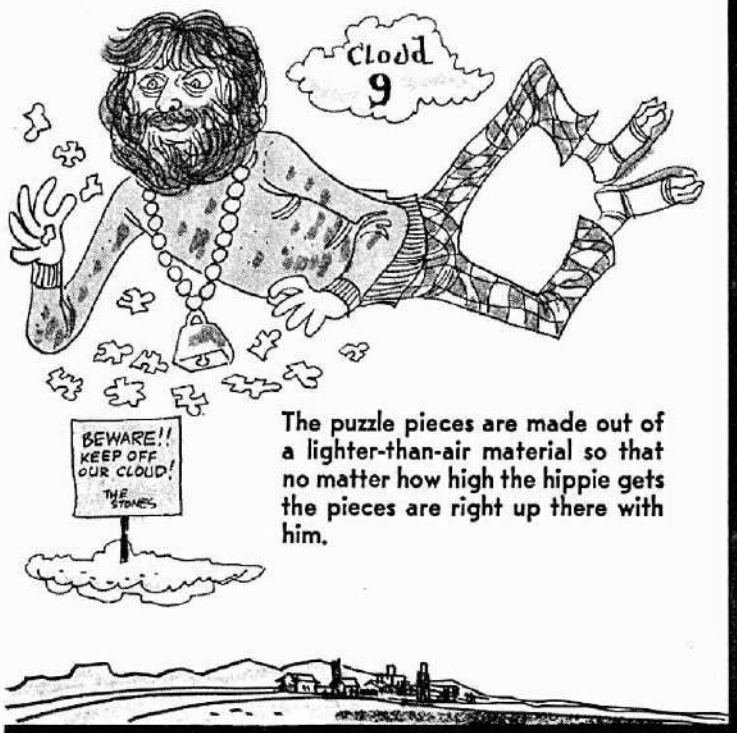
"Close-up of the Three Bears"

Accidental inventor of the circular jigsaw puzzle, Arturo Anchovino.



He's an alcoholic pizza pie cutter suffering from nerves.

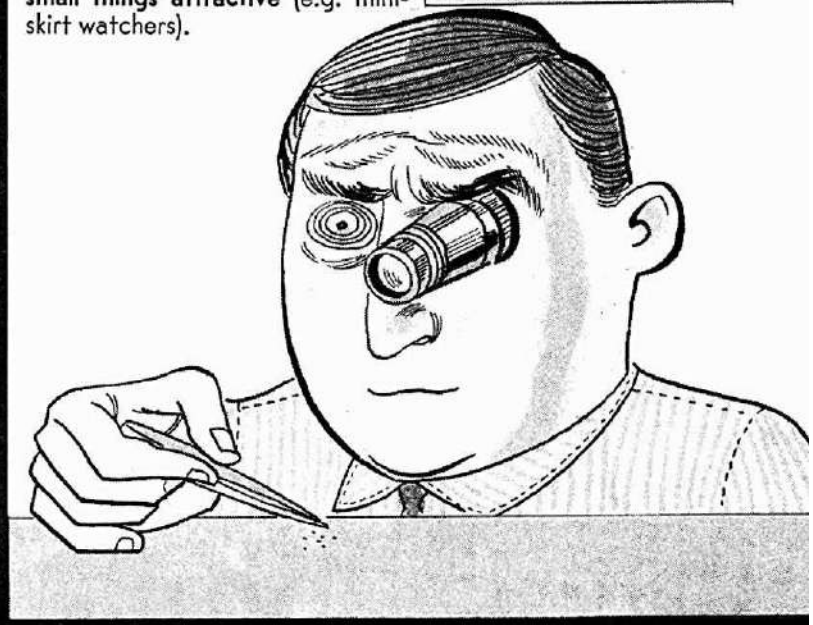
HIPPIE JIGSAW PUZZLE



The puzzle pieces are made out of a lighter-than-air material so that no matter how high the hippie gets the pieces are right up there with him.

MICRO JIGSAW PUZZLE

This puzzle is so small that it must be worked on with a jeweler's eye. It's ideal for the type who finds small things attractive (e.g. mini-skirt watchers).

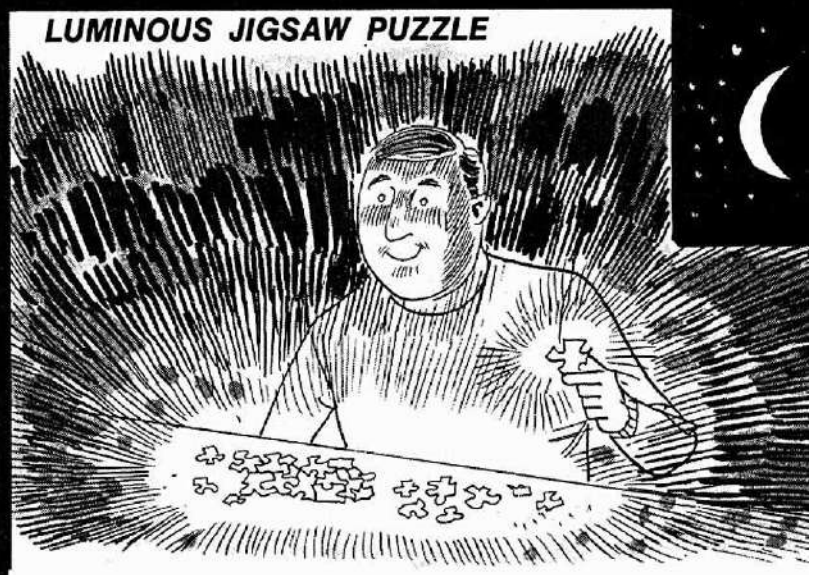


SLIM JIGSAW PUZZLE

"Twiggy playing basketball"

This puzzle is designed for subway riders, Christmas shoppers and others who may find they have no elbow room.

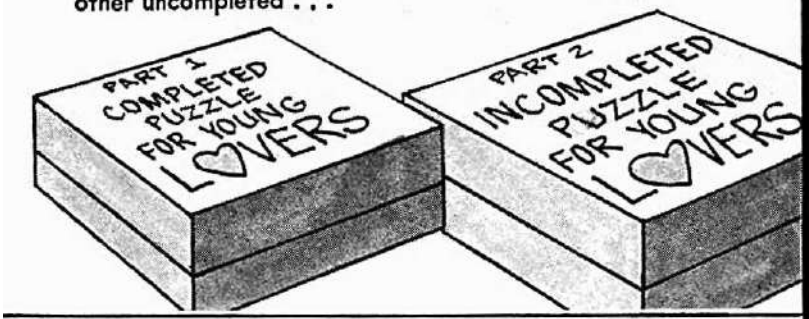
LUMINOUS JIGSAW PUZZLE



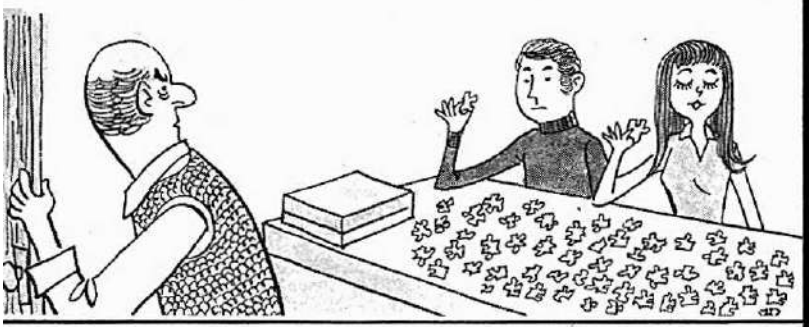
Ideal for people who don't pay their electric bills, photographers who seldom get out of their darkrooms, and individuals who are always working in the dark, like our State Dept. officials.

THE YOUNG LOVERS DOUBLE JIGSAW PUZZLE

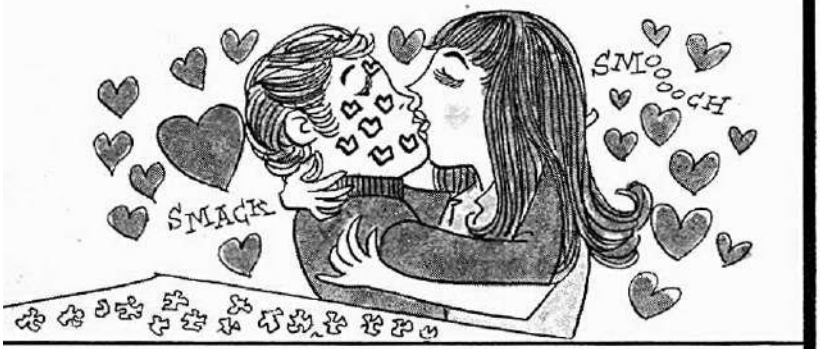
1. This consists of two identical puzzles, one completed and the other uncompleted . . .



2. As suspicious father leaves the room, he notes that his daughter and her boyfriend are working on a complicated puzzle . . .



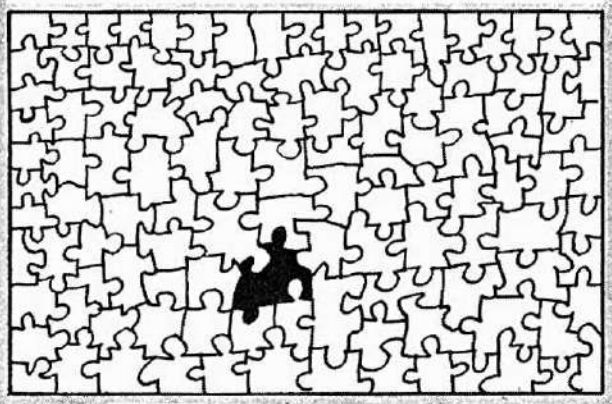
3. With the father gone, the kids proceed to make out like mad.



4. An hour later, they replace the pieces of the uncompleted puzzle with the completed puzzle. . . .

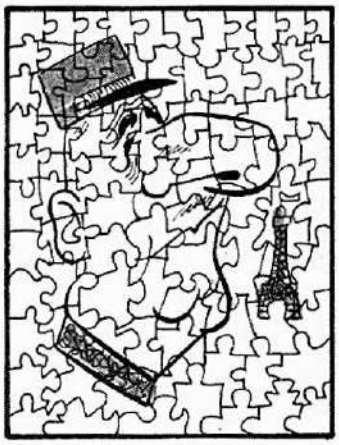
5. The suspicious father returns and is satisfied that the kids really spent the time working on the jigsaw puzzle.

GIFT PUZZLE FOR A WORST ENEMY

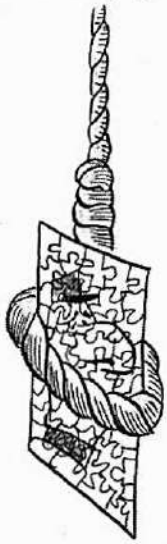


One of the puzzle pieces is missing.

THE POPULAR PERSONALITY JIGSAW PUZZLE



These attractive pictures are suitable for hanging.



Due to an extremely heavy demand, the following subjects may not always be in stock . . .

Charles de Gaulle

Ex-Governor George Wallace

Ho Chi Minh

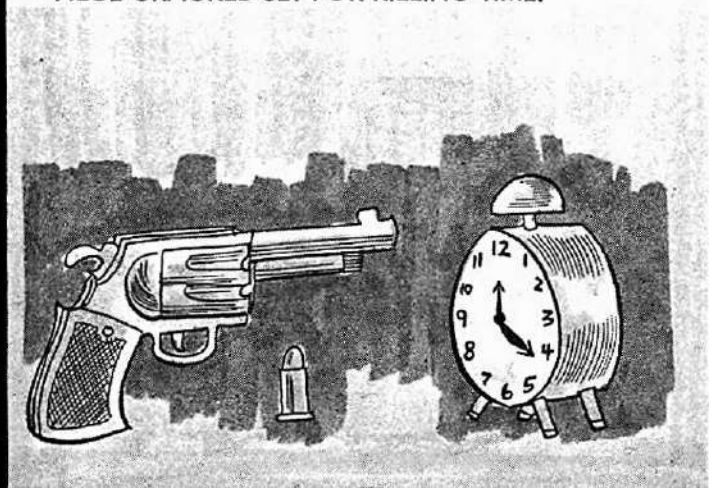
Dr. Timothy Leary

Mao Tse Tung

Ronald Reagan

LBJ

If after completing 500-piece puzzles and 5,000-piece puzzles, the puzzler still has not found the perfect time-killer, may we at CRACKED suggest . . . THE THREE-PIECE CRACKED SET FOR KILLING TIME.



SPORTS ODDITIES
LITTLE KNOWN RECORD-BREAKERS
FELIX FUNGUS
Racine, Wisconsin
HIT A BASEBALL 620 FEET OUT OF THE BALL PARK!
WHEN HE GOT INSIDE THE BALL PARK, HOWEVER, HE COULDN'T EVEN GET A BUNT!
CRACKED STADIUM
SEYMOUR GLOD
Gary, Indiana
RETURNED A HANDBALL VOLLEY 203 CONSECUTIVE TIMES!
ONLY PROBLEM WAS, THE FELLOW HE WAS PLAYING AGAINST STOPPED AT 15!
HARVEY KECK
Ogden, Utah
HURLED A DISCUS 1900 FEET INTO SPACE!
TROUBLE WAS, IT HIT THE REFEREE WHO WAS JUDGING THE EVENT!
CLYDE SFORTZ
Salem, Oregon
JUMPED OVER A SKI BANK 972 FEET IN THE AIR!
UNFORTUNATELY, WHEN HE LANDED IT WAS DISCOVERED THAT HE WASN'T WEARING SKIS!

LOOK WHO'S IN THE MOVIES SECTION:

Many world-famous comic strips have been turned into motion pictures. Such great heroes as Dick Tracy, Mandrake, Superman and Flash Gordon have thrilled millions from the silver screen. Now CRACKED is proud to present . . .

THE FUNNIES IN THE FLICKS!

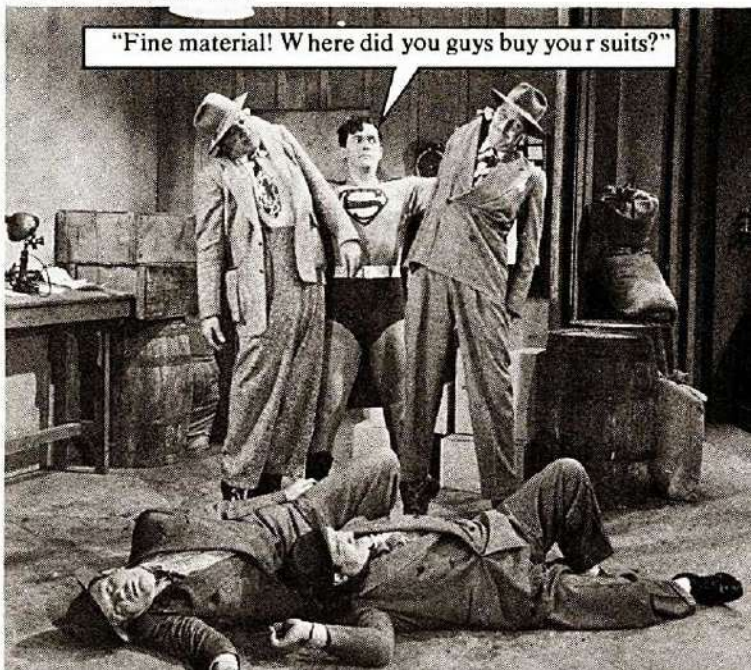
BATMAN

BLONDIE

FLASH GORDON

MANDRAKE

SUPERMAN



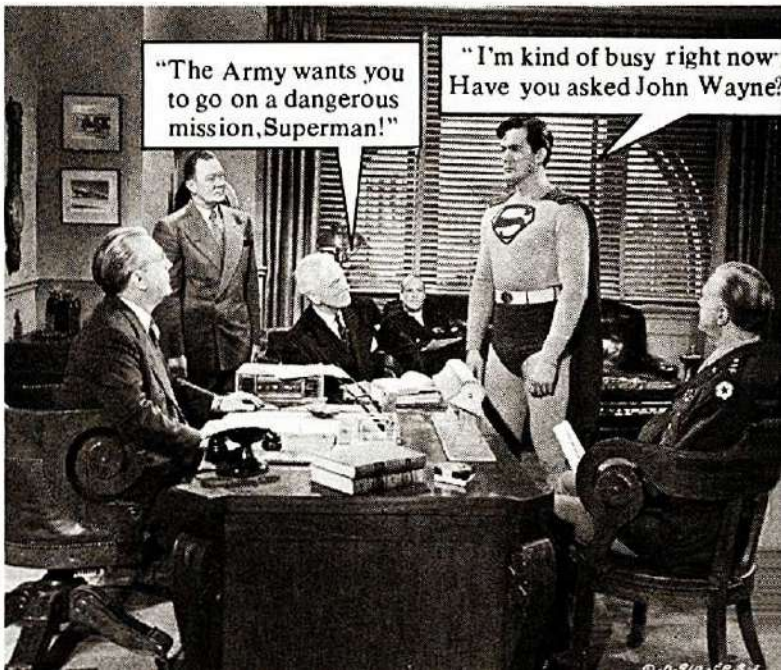
"Don't shoot me, Batman! Don't shoot me!"
"Relax, Stanton. This is only a hair-dryer!"
NATIONAL PERIODICAL PUBLICATIONS

NATIONAL PERIODICAL PUBLICATIONS
"No, I won't put my finger on the knot, Robin!"

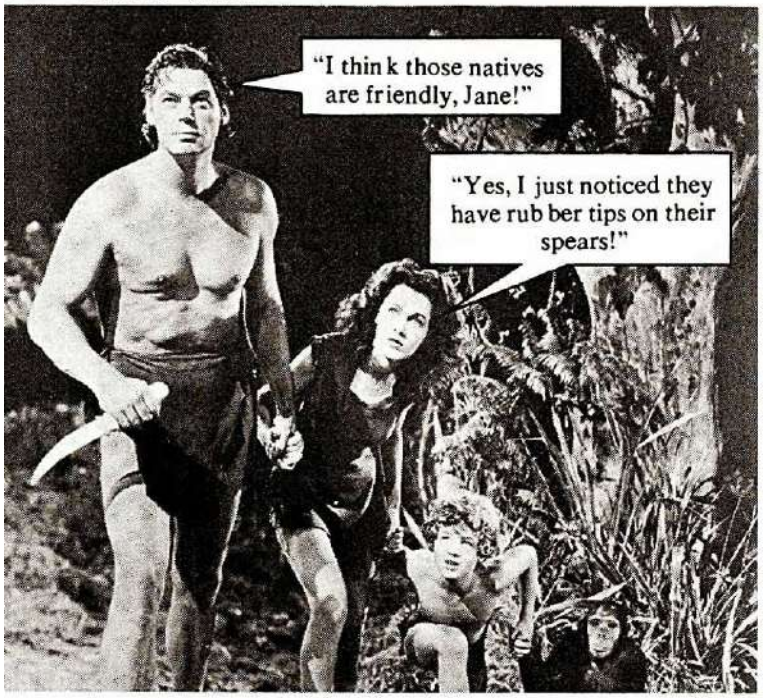
"That's a great gun! How many box tops did you have to send in to get it?"

"How did they capture you, Flash?"
"My rocket ship took a wrong turn at Venus!"

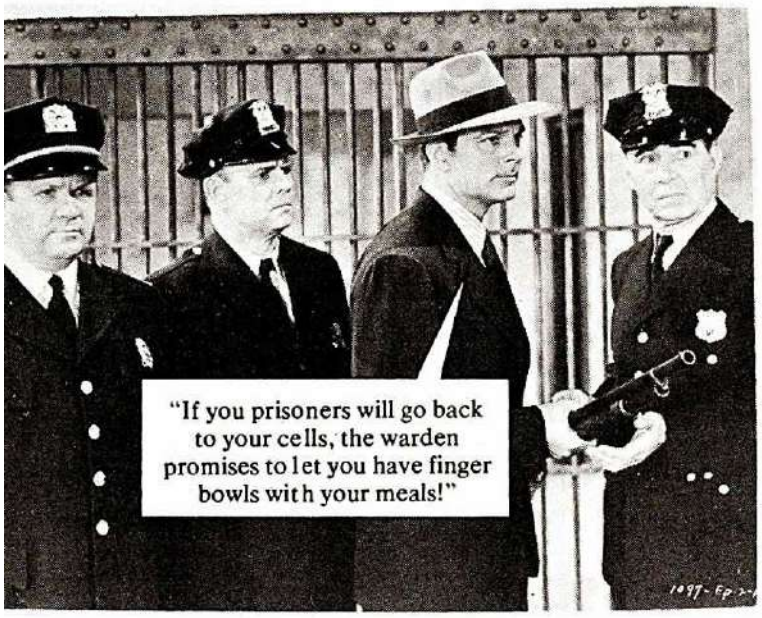
". . . Yes, Mother. I'm still mild-mannered!"

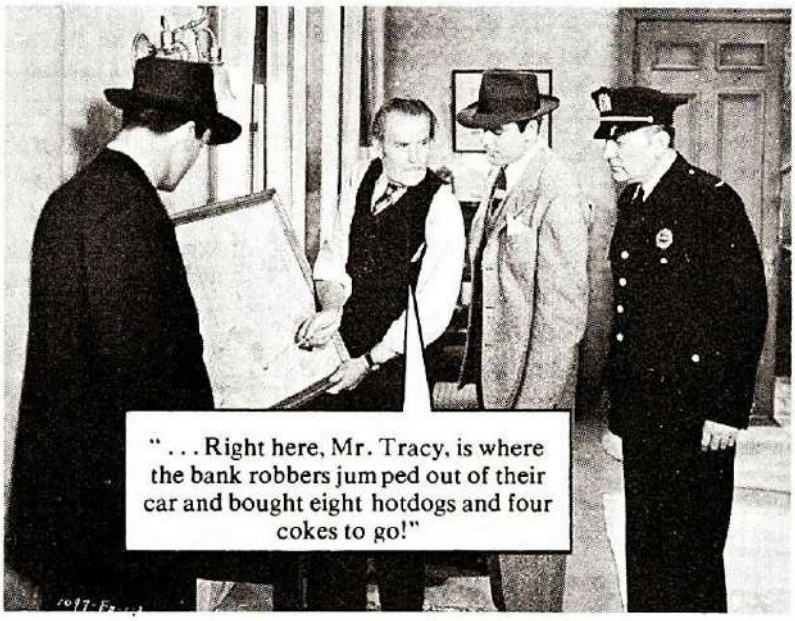

"The Army wants you to go on a dangerous mission, Superman!"
"I'm kind of busy right now. Have you asked John Wayne?"

TARZAN

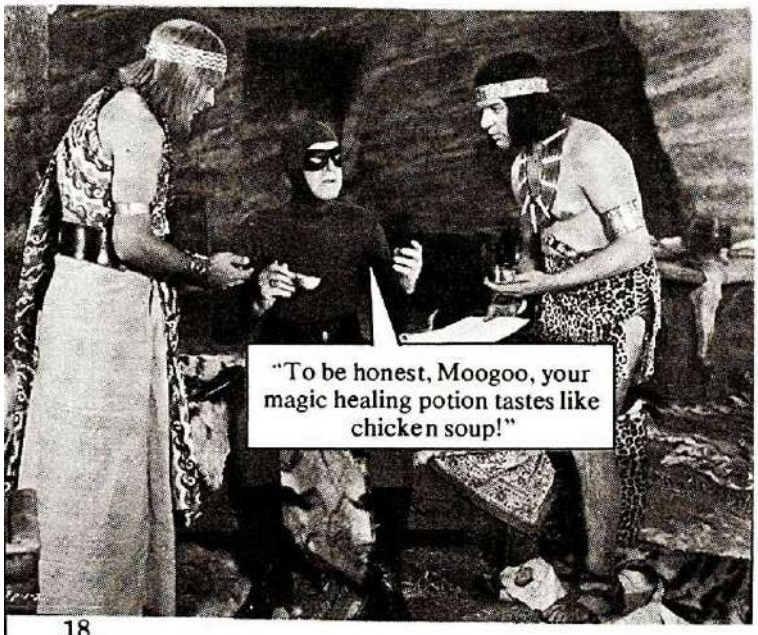


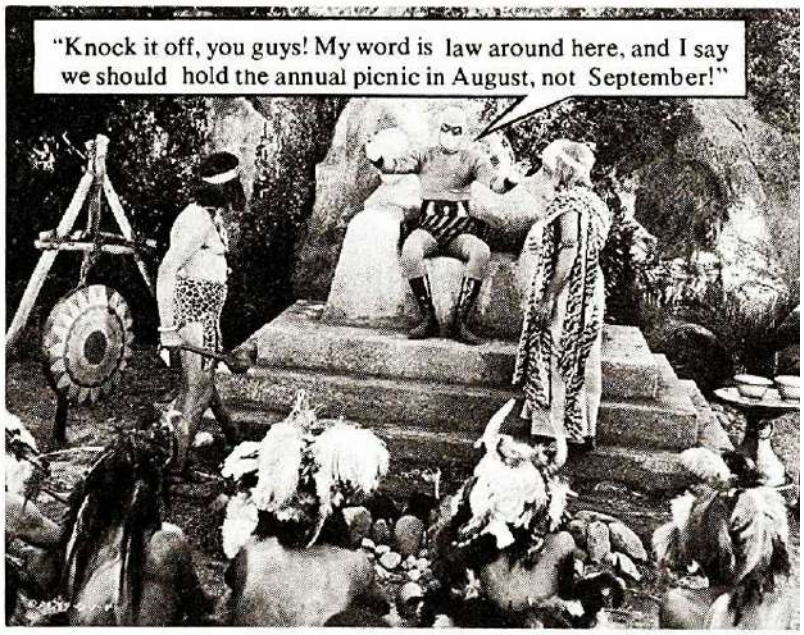
DICK TRACY





THE PHANTOM





Election time is drawing near and the various parties are frantically searching for suitable candidates. We at CRACKED would like to nominate our own janitor, Sylvester P. Smythe for President. After all, who is better qualified than a janitor to CLEAN UP the mess in Washington, and introduce sweeping reform?

So hop aboard the CRACKED bandwagon as the BROOMOCRATIC PARTY shouts its approval of . . .

SYLVESTER FOR PRESIDENT

SEVERIN

WHAT ARE SYLVESTER'S QUALIFICATIONS?

— He comes from America's first family of sanitation!

POPPA GUS SMYTHE
street cleaner

married 1922
HESTER DELANCEY
part-time cleaning woman

SYLVESTER
born 1929
Cracked Janitor

BENNY
born 1930
Sanitation Truck Driver

PATRICIA
born 1933
Laundromat Operator

STANISLAUS
born 1937
Black sheep of the family—conivcted of littering, 3 times

MILTON
born 1940
Sewer Maintenance Man

married 1957
ETHEL CHLORIDE
Janitress

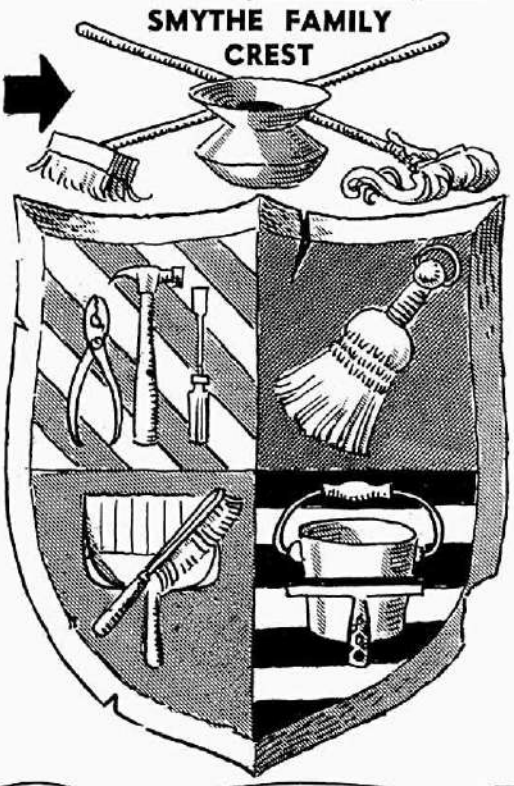
married 1954
PETER GURGLE
Laundryman singing waiter

The Smythes are especially fond of Peter, the one member of the family in show biz. Peter also runs around with a bunch of Bon Vivants known as The Canarsie Cut-ups.

FRANKIE
born — 1956
SAMMIE
born — 1957
DEANO
born — 1955
JOEY
born — 1959
SHIRLEY
born — 1960
KHARMANN GHIA
born — 1961

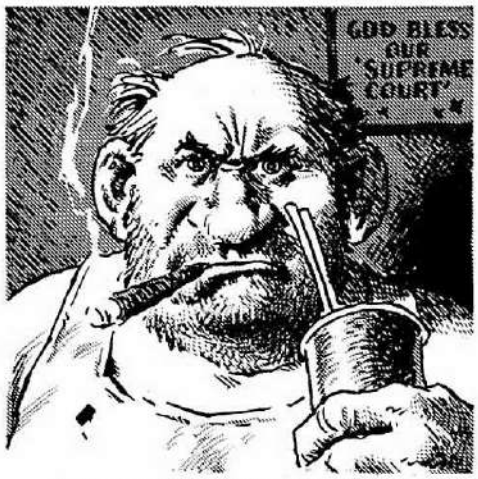
MABELINE
born — 1960

SMYTHE FAMILY CREST



In 1967, the Smythes posed for this family picture. Members of the family are extremely close to each other . . . except when little Frankie's making crazy formulas with his toy chemistry set.

THE FAMILY THAT CLEANS TOGETHER... LEANS TOGETHER



POPPA GUS SMYTHE

Although retired, Poppa Gus still wields the No. 1 broom in the family. Rumors persist that Poppa Gus **cleaned up** in the wartime black market selling used mops.

BENNY SMYTHE

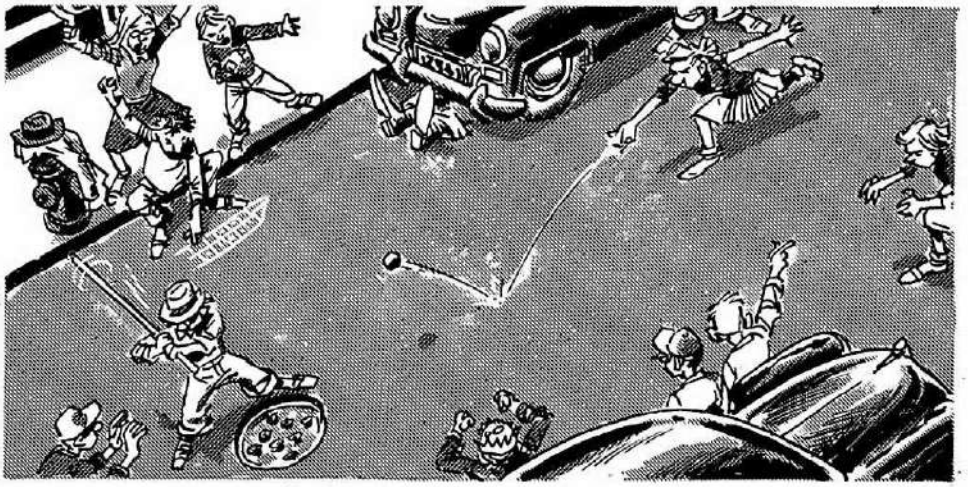
If Sylvester is elected, brother Benny is a cinch to get a cabinet post as the nation's first Secretary of Sanitation. In his more playful moments, Benny likes to spend time with his hobby—collecting antique garbage.

MILTON SMYTHE

The junior member of the family recently confessed to cheating on his Sewer Worker's Civil Service exam. However, the Smythes feel their family record is still **spotless** because of the **sterling** manner in which Milton came **clean.**

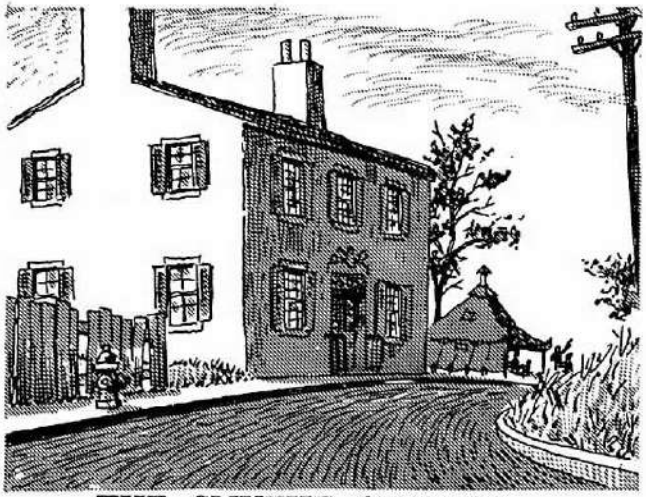
MABELINE, SYLVESTER'S NIECE.

"I like animals, but not elephants or donkeys."



A SPORTING FAMILY

The Smythes are shown here indulging in their favorite pastime — stickball — A refined urban version of baseball.



THE SMYTHE SUMMER RESIDENCE AT GOWANUS EAST

The magnificent 18th century French decor mansion partially obscures the Smythe summer home —namely, that dilapidated tent in the background.

FUTURE FIRST LADY?

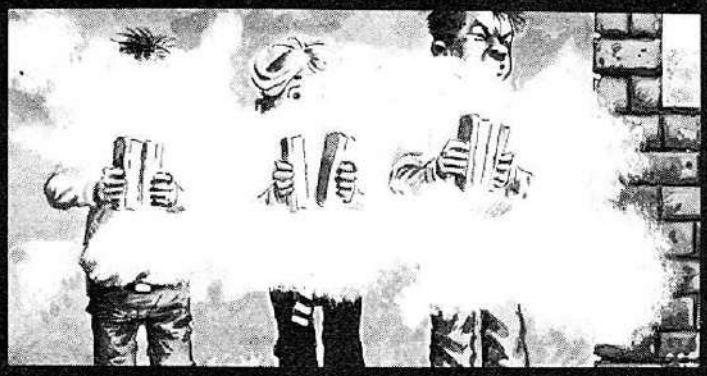
Sylvester is shown water-skiing with his fiancee, Gertrude Scrubb. "It was love at first sight," says Sylvester. "Her trim, broom-like figure swept me off my feet."

SYLVESTER'S YOUTH — OR UP FROM THE SEWERS, GARBAGE DUMPS AND MOPS

A proud father teaches his son the sanitation business from the bottom up.

Santa brings Sylvester his first Christmas present.

The best 1-2 punch in the history of Flatbush baseball: Homerun Hogan, ace clean up hitter and Sylvester, ace **clean-up** groundskeeper.



In school, Sylvester made quite a name for himself. He was Captain of the Blackboard Cleaning Squad and Chairman of the Wastebasket Emptying Detail.

For policing up all of Omaha Beach on D-Day, Pfc Smythe received the D.S.C. (Distinguished Sanitation Cross)

COURAGE IN CANARSIE — SYLVESTER BAITED BY REDS

This photo was taken in a section of Brooklyn where there is a heavy concentration of Cincinnati Red fans. Despite many pressures, Sylvester steadfastly refused to renounce his loyalty to the Mets.

THE WORLD'S LEADING CUSTODIANS KNOW SYLVESTER

In nominating Sylvester P. Smythe as its candidate, the Broomocratic Party knows that it has a world figure who will whisk the party into power!

ENGLAND

Archibald Scourer, Royal Janitor of Buckingham Palace, greets Sylvester and shows him the Crown's unique collection of jewel-studded custodial equipment.

GERMANY

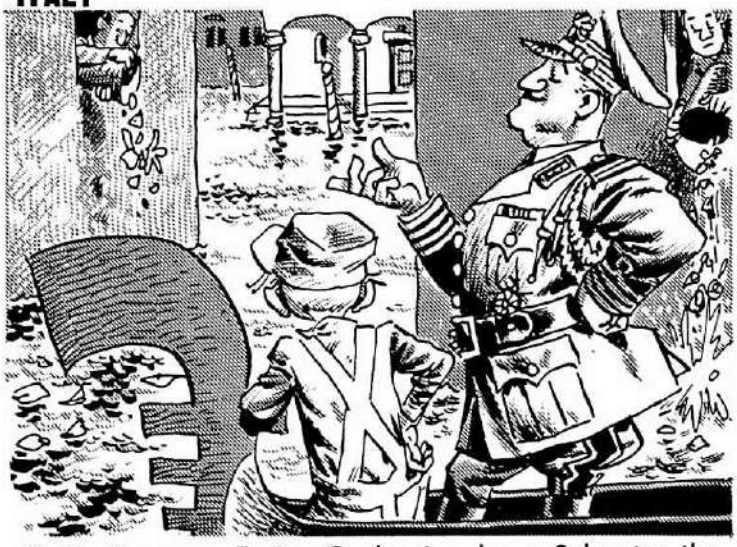
In Berlin, Sylvester listens to the special problems of freedom sweepers who have to swab up the Commie mess around the BERLIN WALL.

FRANCE

Sylvester shakes hands with Pierre Mire, originator of the plan to link all the sewers of common market countries.

Though neither spoke the other's language the two were able to communicate in the common language of sanitation engineers.

ITALY



Sanitation man, Enrico Garbagio, shows Sylvester the unusual garbage disposal system of Venice. This is the only city that uses submarines for garbage trucks.

RUSSIA

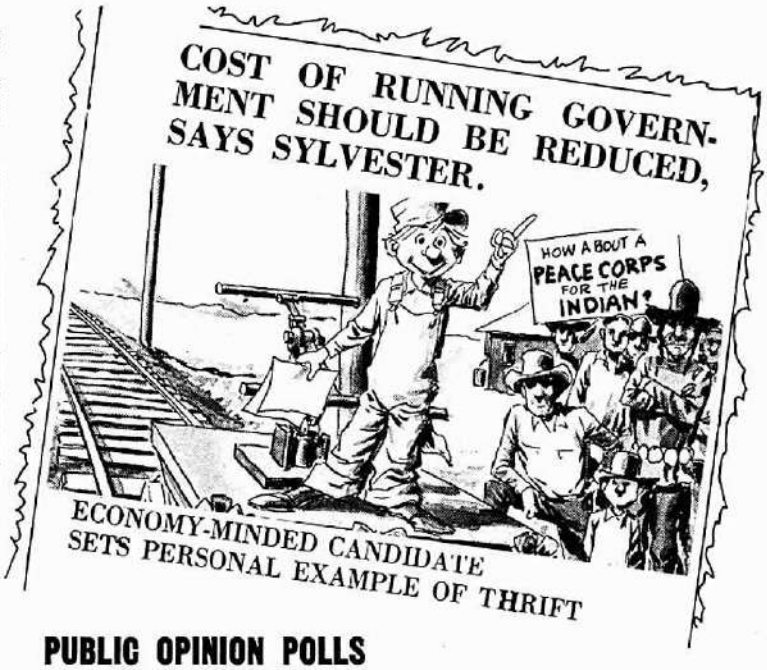
One of the most stirring news pictures of all time: Sylvester setting Communist janitors straight on the proper "free-enterprise" way of using a broom.

SYLVESTER'S CLEAN-UP CAMPAIGN FOR PRESIDENT

BABY-KISSING

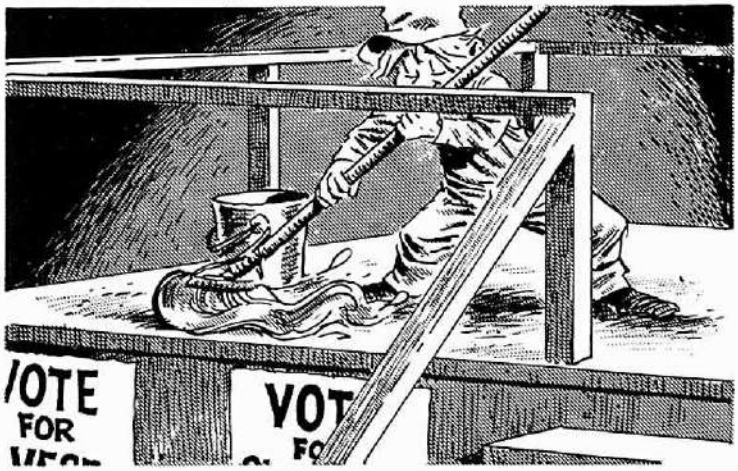
Clean government starts out with sterile baby-kissing.

WHISTLE-STOP CAMPAIGNING



SYLVESTER'S PLATFORM

It should be obvious to anyone that Sylvester stands for a clean, spotless platform.



PUBLIC OPINION POLLS

The polls clearly show that Sylvester has a wide margin over every other candidate.

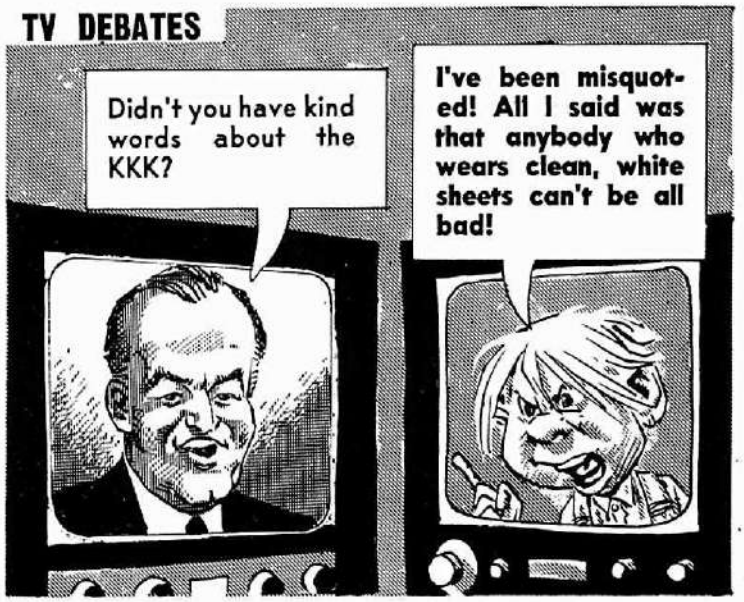
"Whom would you rather see made President?"
(Asked of die-hard Republicans.)

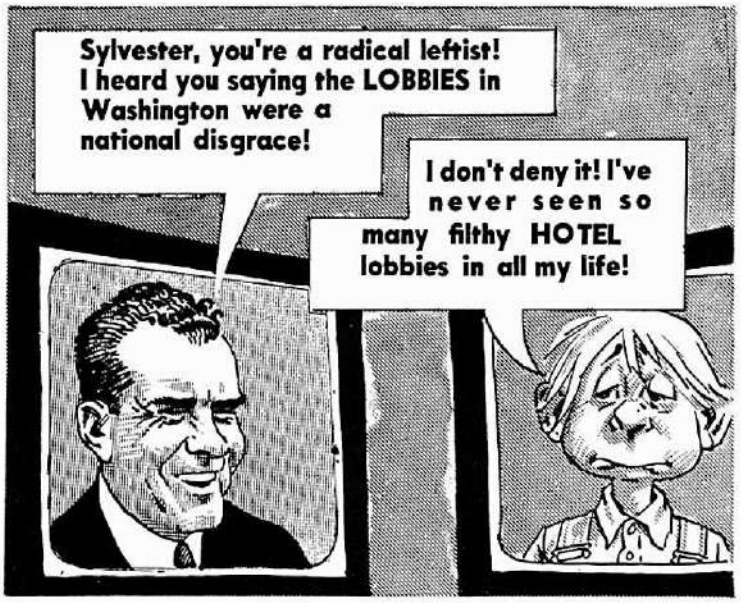
McCARTHY	5%
HUMPHREY	3%
SYLVESTER	92%

"Whom would you rather see made President?"
(Asked of die-hard Democrats.)

NIXON	2%
ROCKEFELLER	3%
REAGAN	1%
SYLVESTER	94%

TV DEBATES





IF ELECTED PRESIDENT, SYLVESTER PROMISES THE NATION THAT AMERICA WILL SWEEP AHEAD TO A CLEAN FRONTIER WITH HIS 10-POINT PROGRAM OF PURITY...

SYLVESTER'S TEN-POINT PROGRAM

1. **LITTERING**—An all-out war will be conducted against litterers, who will henceforth be known collectively as **The Smirch Society.**

2. **SPACE PROGRAM** — Expenses can be drastically reduced without impairing our space efforts . . . simply by eliminating the costly and messy ticker tape parades for Astronauts.

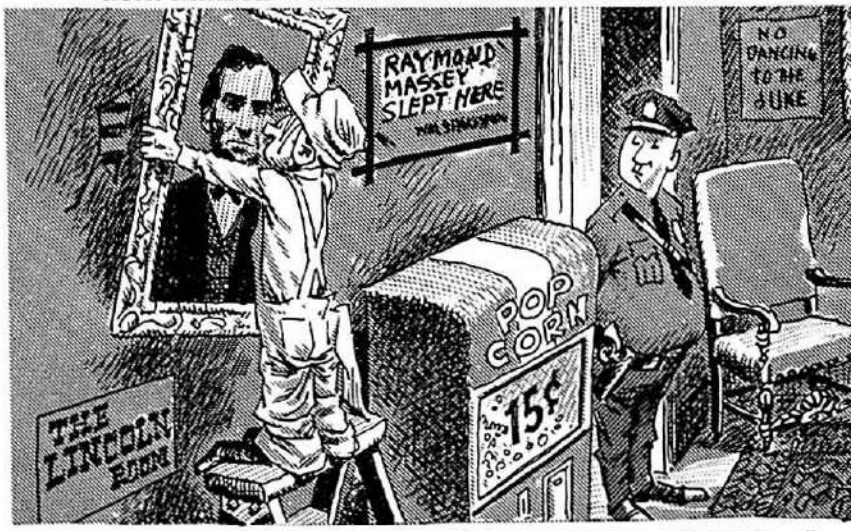
3. **EDUCATION**— The crisis in the nation's educational system will be resolved . . . by doubling each school's janitorial staff.

4. **UNEMPLOYMENT** — Hire more janitors and clean up the welfare rolls.

5. **NUCLEAR FORCE**—All our dirty bombs will be gotten rid of and substituted with **clean** bombs.

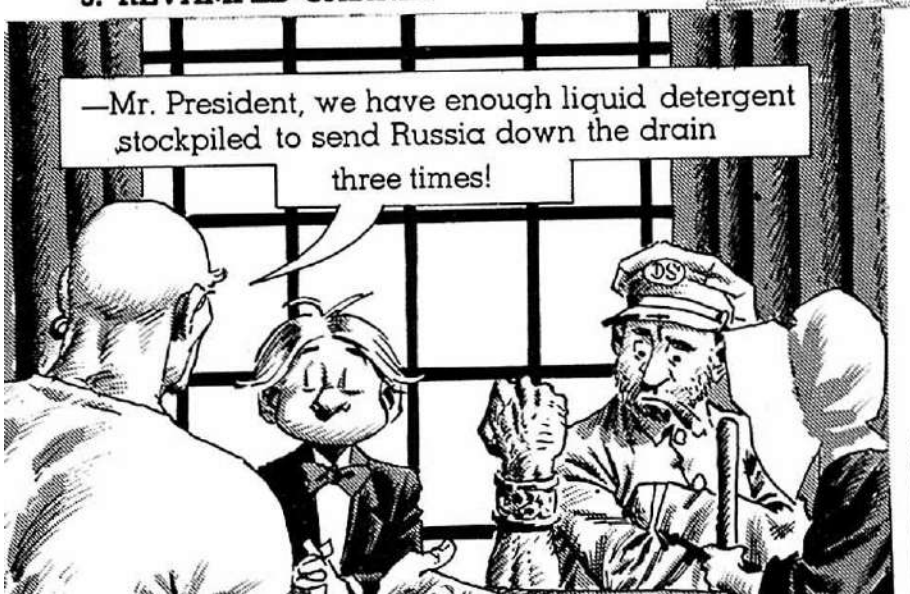
6. **VETERANS AFFAIRS**—Full support will be given to all veteran organizations, especially to the Veterans of KP Wars, and the Legion of Cigarette Butt Picker-uppers.

7. **REVAMPED WHITE HOUSE**—For the first time in history the White House will pay its own way. The President himself will do all of the maintenance.



8. **THE ORGANIZATION OF A PIECE CORPS**—An army of volunteers that will consider it their patriotic duty to deposit every piece of litter in trash cans.

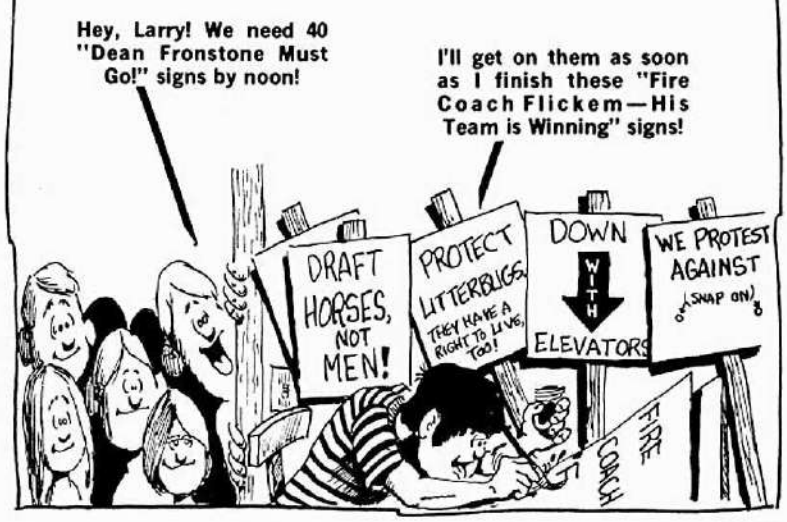
9. **REVAMPED CABINET**



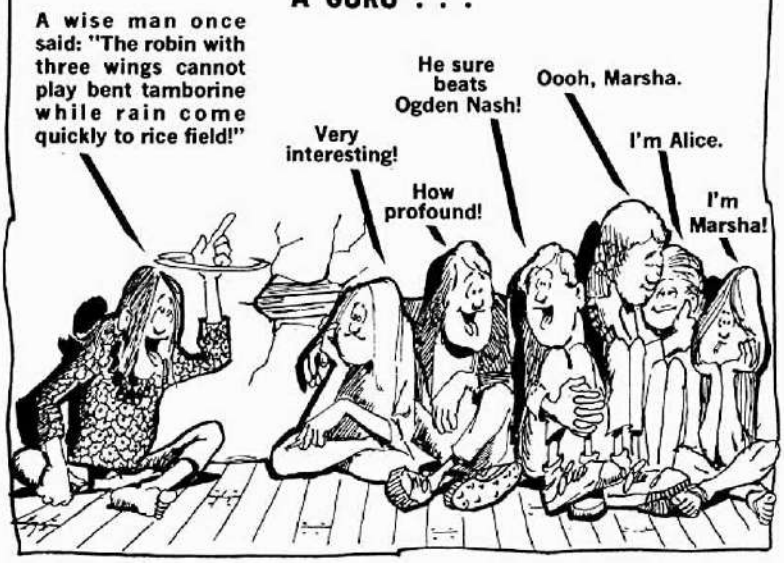
10. **PIN-POINT BUDGET BALANCING**—"The budget must come out **exactly** even. We don't want it in the **red,** and we certainly don't want our nice **clean** budget in the **black,** either."

11 SURE-FIRE, FAR-OUT, COOL, NEW, NEAT WAYS TO BE POPULAR IN COLLEGE!

TAKE A SHORT COURSE IN LETTERING. THIS WAY, YOU CAN MAKE PICKET SIGNS FOR YOUR FELLOW STUDENTS...

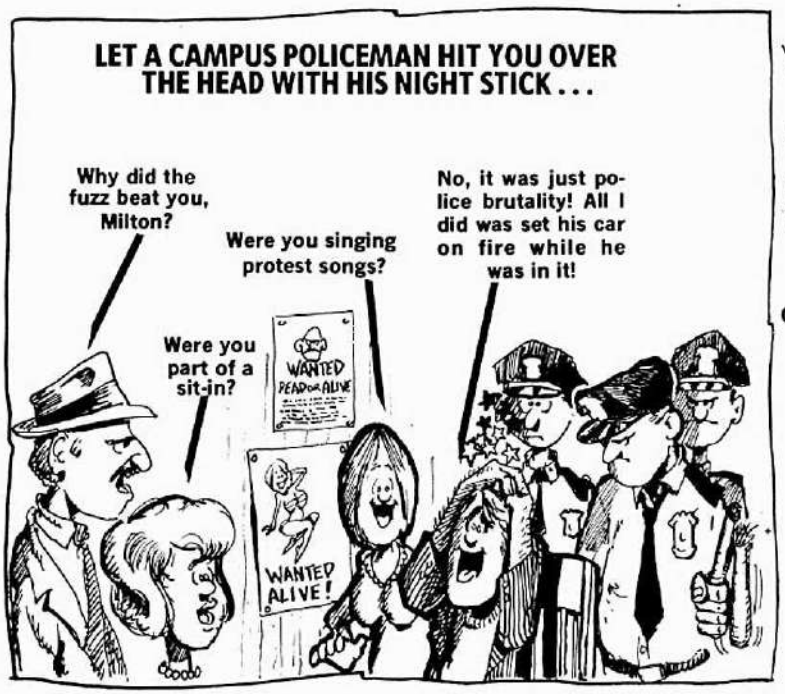


LET YOUR HAIR GROW LONG! WEAR LOVE BEADS AND SIT CROSSLEGGED FOR DAYS. PEOPLE WILL THINK YOU'RE A GURU . . .

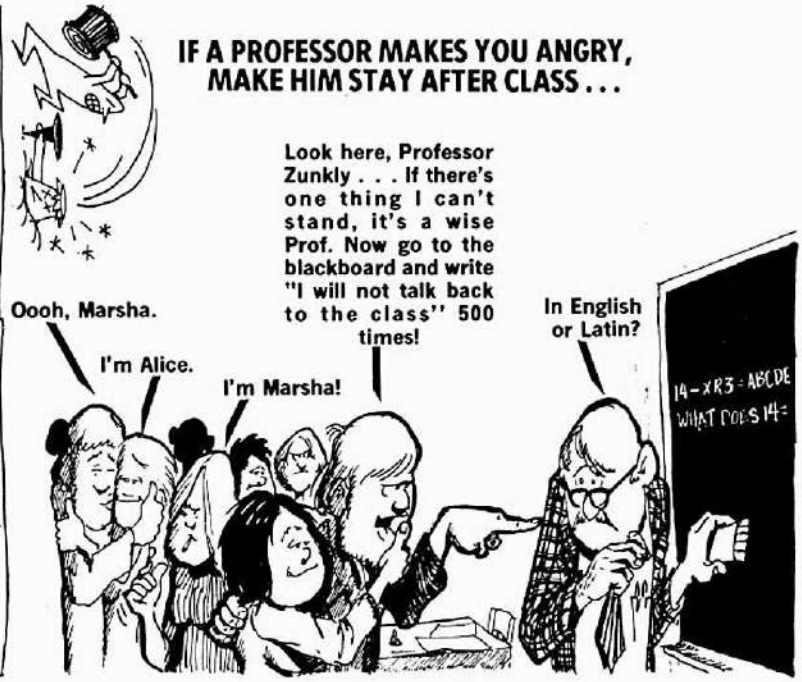


BECOME AN ATHLETE. FOOTBALL AND BASEBALL ARE "OUT". WHAT'S "IN" IS CHESS, PING PONG, KITE FLYING AND TIDDLEY WINKS . . .

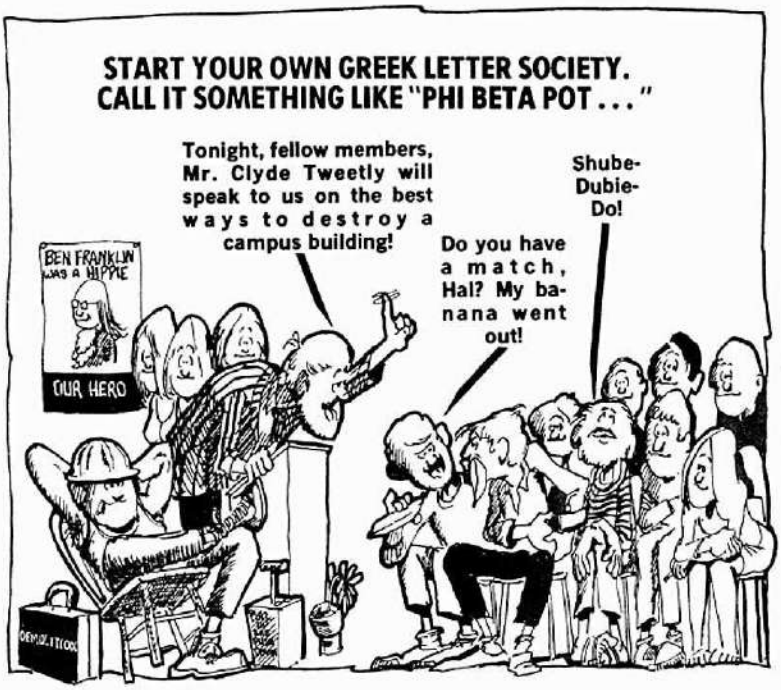
LET A CAMPUS POLICEMAN HIT YOU OVER THE HEAD WITH HIS NIGHT STICK . . .



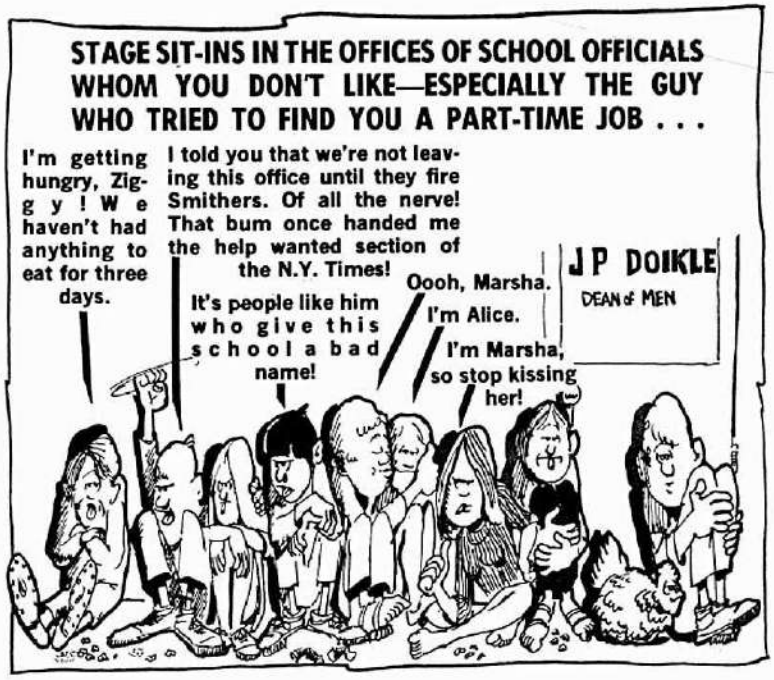
IF A PROFESSOR MAKES YOU ANGRY, MAKE HIM STAY AFTER CLASS . . .



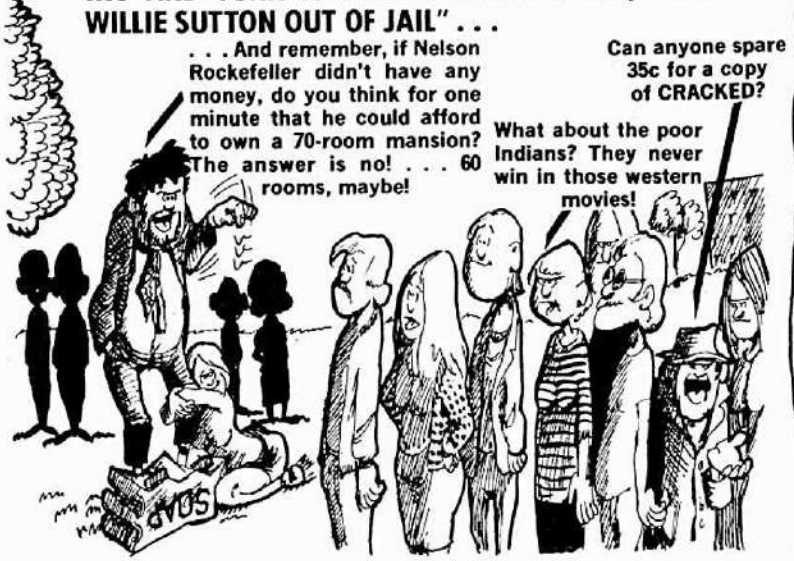
START YOUR OWN GREEK LETTER SOCIETY. CALL IT SOMETHING LIKE "PHI BETA POT . . ."



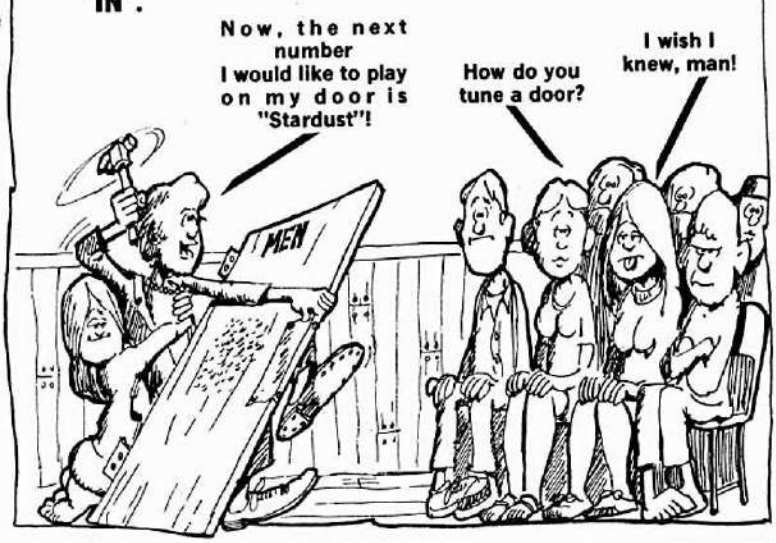
STAGE SIT-INS IN THE OFFICES OF SCHOOL OFFICIALS WHOM YOU DON'T LIKE—ESPECIALLY THE GUY WHO TRIED TO FIND YOU A PART-TIME JOB . . .



BACK POPULAR CAUSES SUCH AS "STOP THE WAR ON TV," "TEAR DOWN THE EMPIRE STATE BUILDING AND TURN IT INTO A PARKING LOT," "LET WILLIE SUTTON OUT OF JAIL" . . .



LEARN TO PLAY A MUSICAL INSTRUMENT. GUITARS AND FLUTES ARE "OUT". PLAY SOMETHING LIKE A GARBAGE CAN, BATH TUB OR RADIATOR. THEY'RE "IN".



START SOME NEW FADS. SWALLOWING GOLDFISH, STUFFING TELEPHONE BOOTHS WITH STUDENTS, PAINTING COLLEGE BUILDINGS WITH DIFFERENT COLORS ARE ALL PASSE. SOME FAD LIKE THIS . . .

FLUNK. THAT WAY, YOU CAN HANG AROUND FOR ONE MORE YEAR AND LIVE OFF YOUR PARENTS' MONEY . . .

CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

SPOOK HAND!

$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

MELTED ICE CREAM

$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

NUTTY CATSUP BOTTLE

Only **$1.25** per bottle!

Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

CRACKED FUN SHOPPE
108 South Franklin Avenue
Valley Stream, L.I , N.Y. 11580

I enclose $..... for:

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

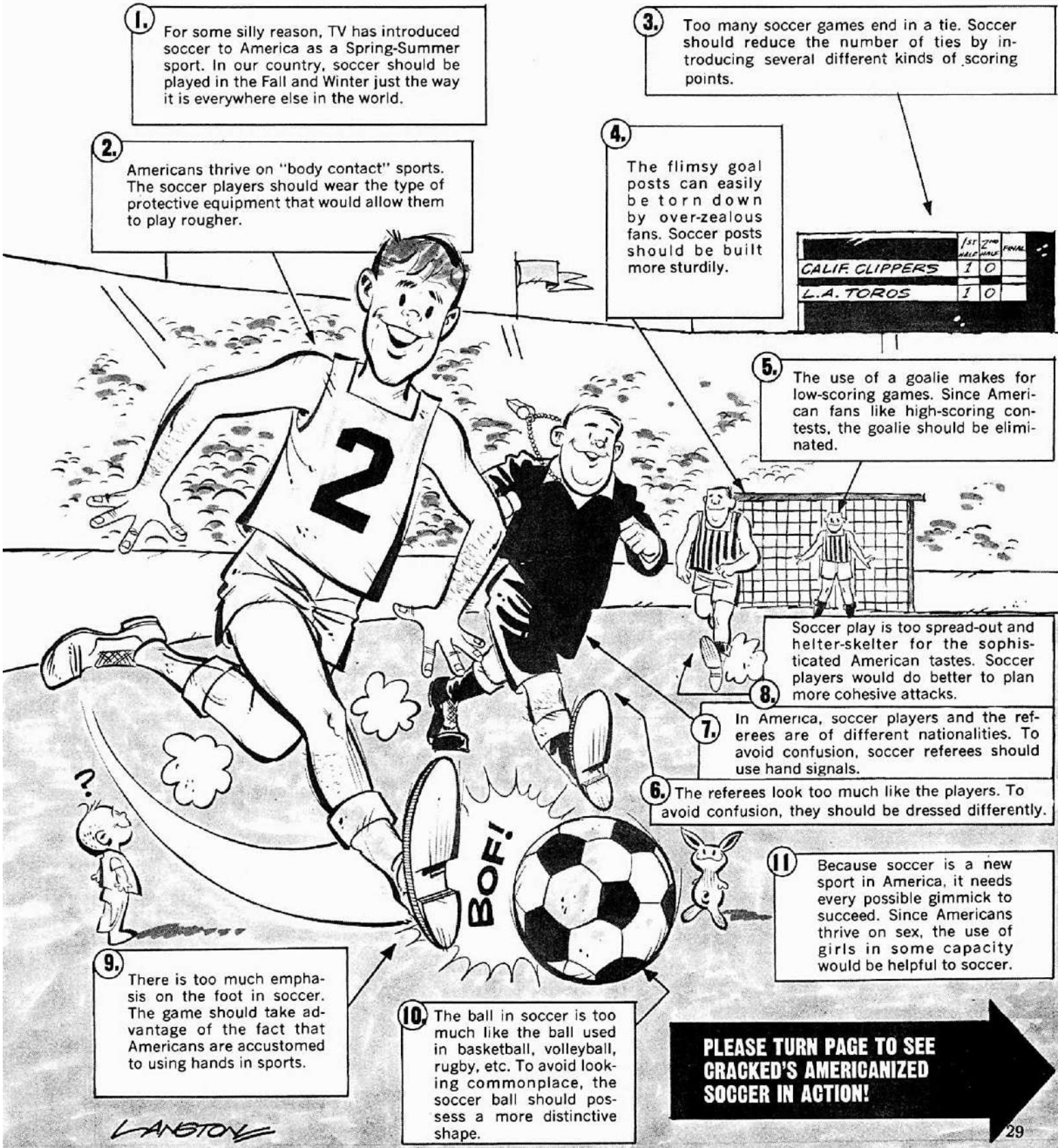
State.....Zip.....

Outside U.S. & Canada, please add additional $.25 postage per item.

SOCCER KNOCKER SECTION:

Soccer just isn't catching on in America the way TV moguls and big promoters have anticipated. This is a shame, because in our opinion the fast-action sport of soccer needs just a few minor changes to make it palatable for American tastes. With our usual brand of humility, we at CRACKED take it upon ourselves to show

HOW TO MAKE SOCCER OUR NATIONAL PASTIME



PLEASE TURN PAGE TO SEE CRACKED'S AMERICANIZED SOCCER IN ACTION!

CRACKED'S "Americanized" SOCCER!

EXTRA! EXTRA! STOP THE PRESSES!

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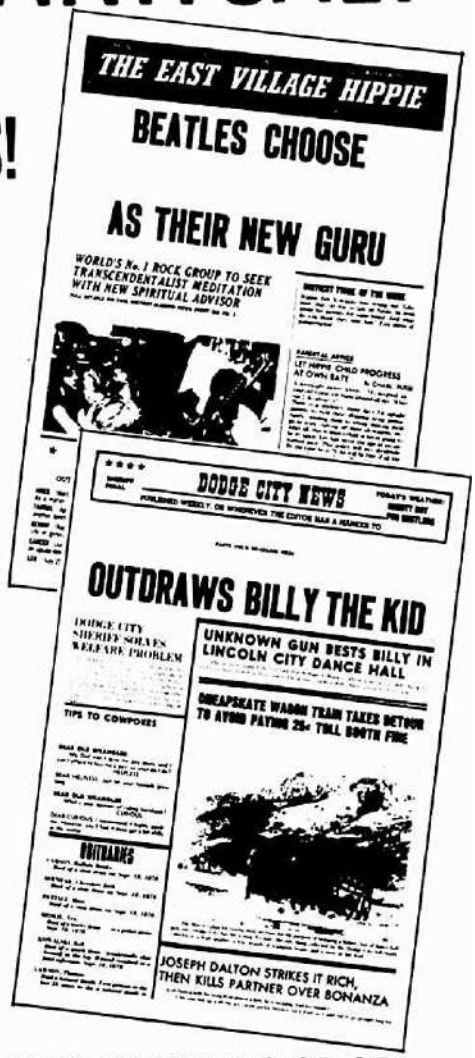
4th GIANT CRACKED ANNUAL!

MAKE YOUR OWN PERSONALIZED HEADLINES!



SPECIAL, FREE, 16-PAGE, FUN-FILLED INSERT! HERE'S YOUR CHANCE TO BE THE EDITOR OF YOUR OWN NEWSPAPERS, AND PUT YOUR FRIENDS', ENEMIES' OR YOUR OWN NAME ON THE FRONT PAGE OF THESE LAUGH-PACKED CRACKED NEWSPAPERS. IT'S HILARIOUS, SIMPLE AND GREAT SPORT!

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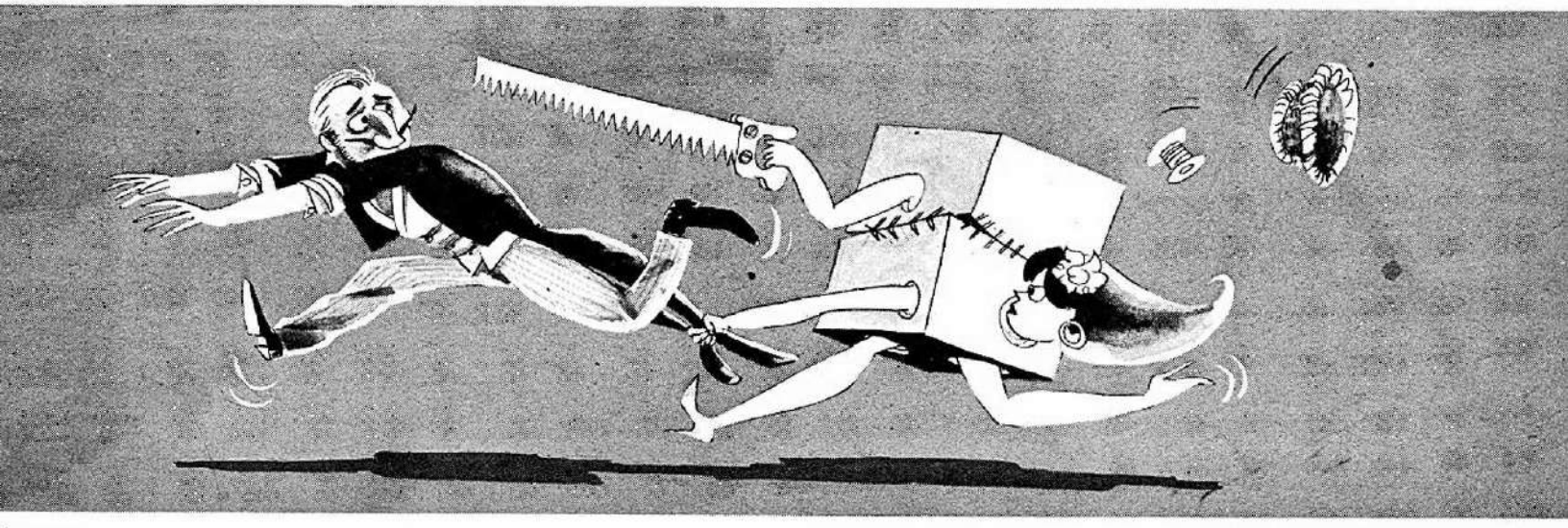
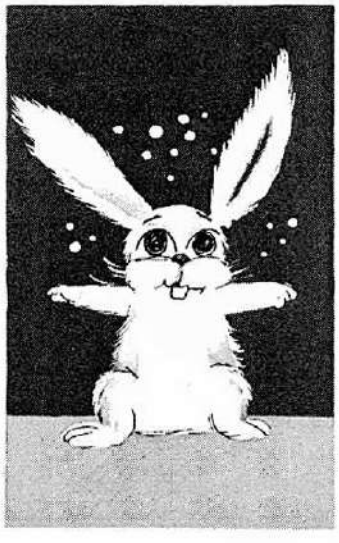
The trouble with magicians is that they keep performing the same old tricks all the time. Even though we don't know how they work, we get tired of watching

CRACKED SWITCHES ON



PUTTING TOGETHER THE BODY-SAWED-IN-HALF TRICK:

This trick should be done after the body-sawed-in-half trick fails. It requires a needle, thread, skill and plenty of Blue Cross. Just remember that a stitch in time saves embarrassment. Also make sure that you have the proper intervals attached where the halves come together—and then knit one, pearl two. If the trick is successful, then all you have to worry about is whether the subject of the trick will come at you with the saw in HER hand!

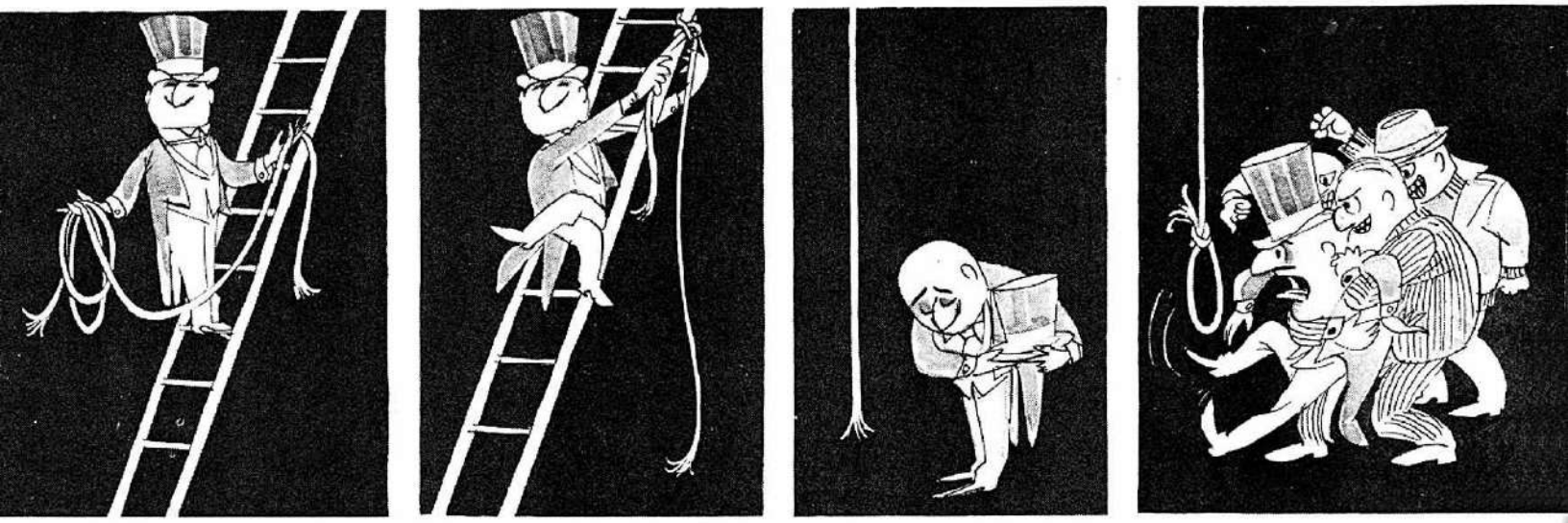


PULLING-THE-HAT-OUT-OF-THE-RABBIT TRICK:

This mystifying stunt is done by feeding a top hat to the rabbit at its dinner time, instead of the usual carrot. Since the top hat collapses inside the rabbit, it's impossible to digest it. Once on-stage, the magician simply holds the rabbit upside-down, slaps it on the backside several times, and presto — a top hat mysteriously emerges from within! Only be certain that you don't hit the rabbit too hard, or more than just a top hat might come out!

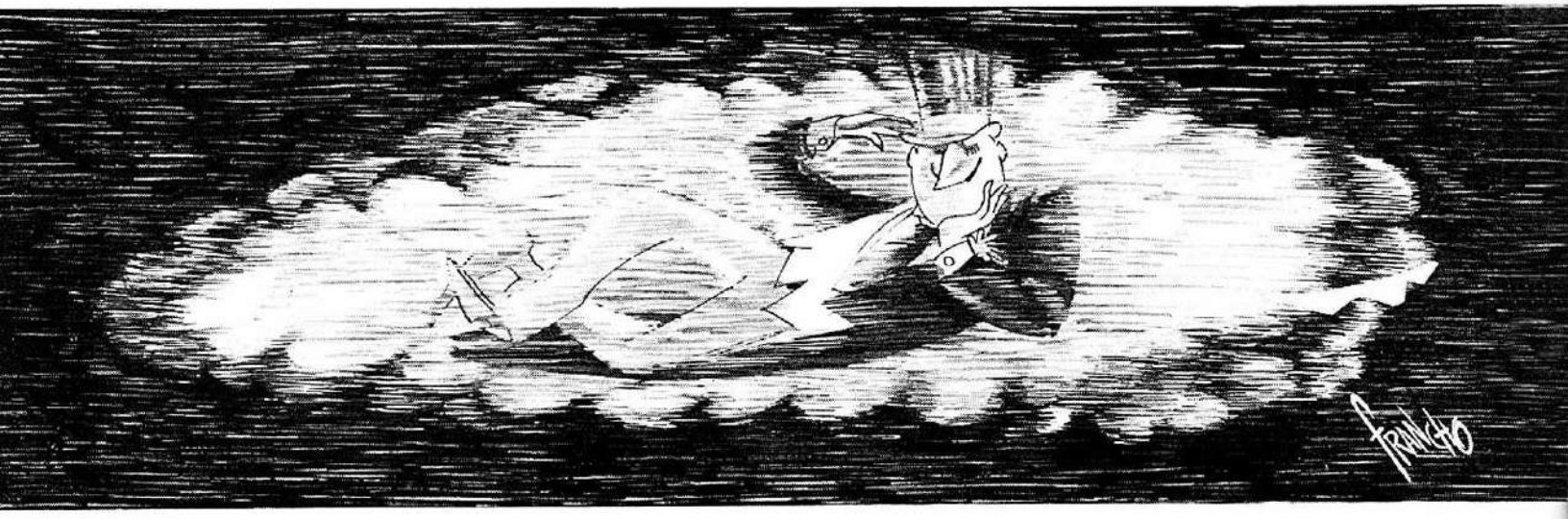
them. What magicians should do if they want to keep our interest is get variations on those monotonous stunts. For instance, we've come up with these . . .

POPULAR MAGIC TRICKS



THE ROPED INDIAN TRICK:

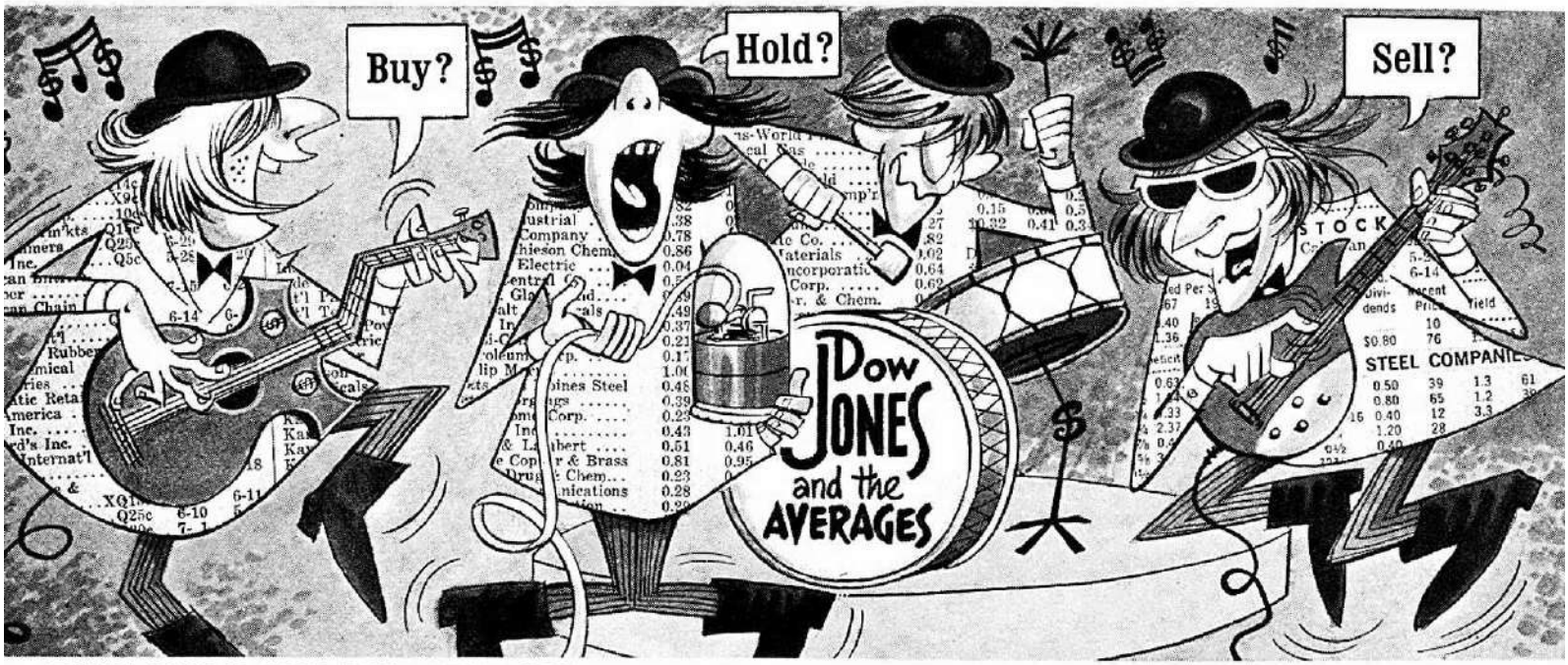
This is a complete switch on the age-old trick in which a large rope climbs mysteriously upward. THIS rope climbs mysteriously downward! Simply go to the top of a high ladder, sit there for a while, and then start dropping your rope slowly downward. To avoid holding the rope, merely tie it in a knot and attach it to the top of the ladder so that it dangles by itself. Take care, however, that somebody doesn't get the idea to place your head in the knot so that you, too, dangle with it!



THE DISAPPEARING MAGICIAN TRICK:

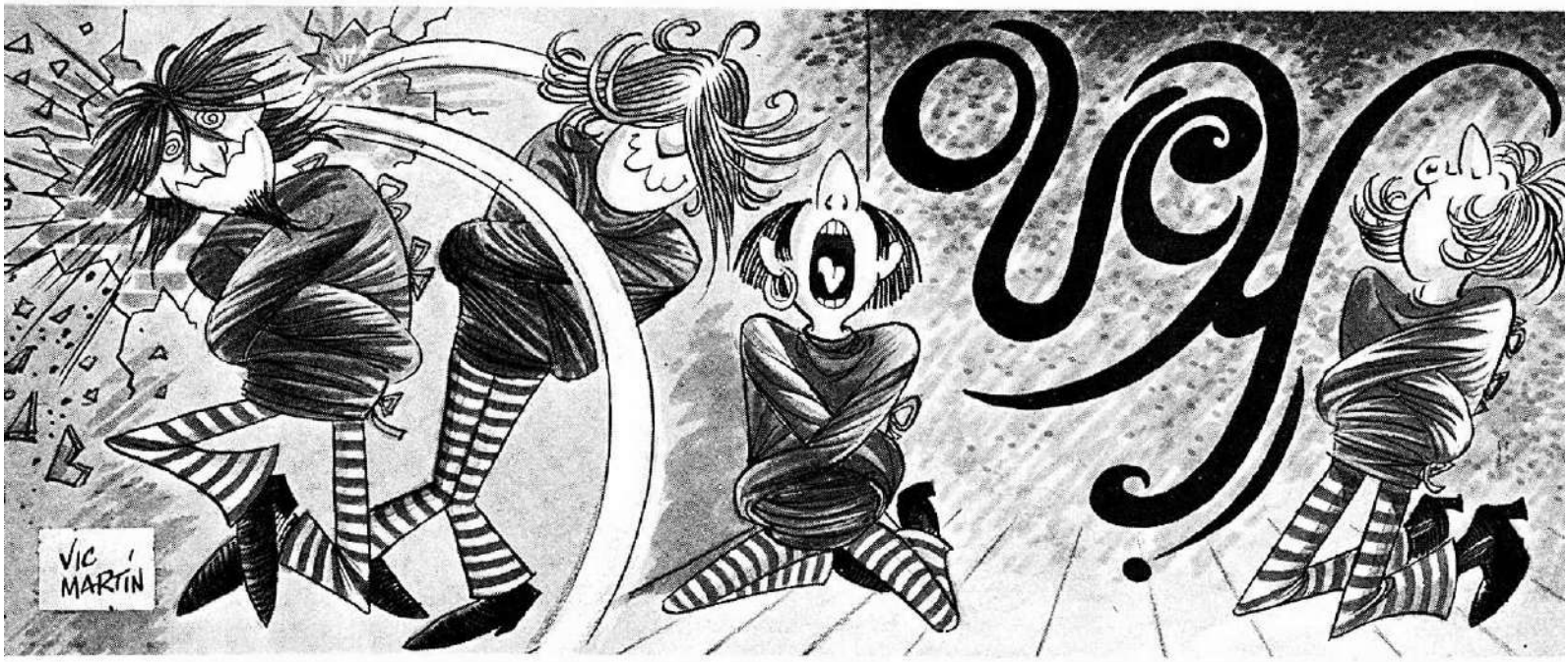
Instead of the customary cigarettes and cards disappearing in the agile hands of the magician, the magician himself disappears in this trick. This can be accomplished in many ways. A good way is for the magician to secretly hide behind the huge pile of cigarettes and cards he's made **appear** on the stage. A better way is for the magician not to show up in the first place—which he might be better off doing if he insists on performing any of the other tricks in this article!

It all started with the Beatles. Now, rock 'n' roll groups have become the biggest money-makers in show business. Because of this, new groups keep coming up all the time to cash in on this lucrative market. Today we hear of groups called "Yeti and the Abominable Snowmen", "Clod Hopper and the Dropouts"—and one group calls itself, simply, "The Rotten Kids". So that you can keep track of all these new happenings, CRACKED has prepared this up-to-the-minute guide showing who's new on the current music scene . . .



DOW JONES AND THE AVERAGES

This group has had its ups and downs, but is destined to rise high on the charts. Consisting of drums, bass, guitar and ticker-tape machine, they've been inching along in fine fashion lately. Their agent is an IBM Machine who promises big things in the future. The first step was to sign them to an exclusive recording contract on the Blue Chip Label.

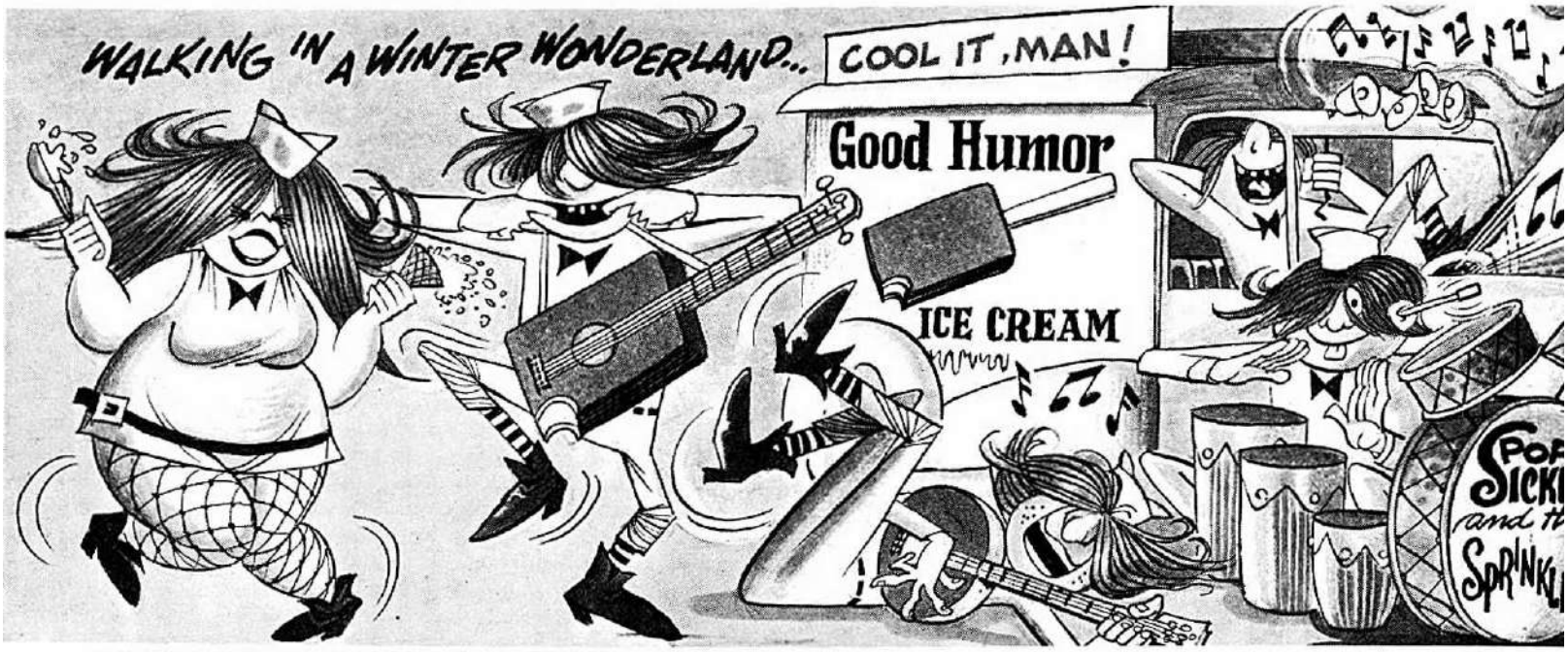


FLIP PSYCHO AND THE MANIACS

This group gets a really crazy sound by banging their heads against the wall—in perfect harmony. While the smashing beat continues, each in turn breaks off and really starts to wail. They come out in wild, light chartreuse strait jackets and, at the end of their performance, eight men in white uniforms appear and carry them offstage in a rousing finish.

CRACKED PREVIEWS

THE NEW GROUPS



POP SICKLE AND THE SPRINKLES

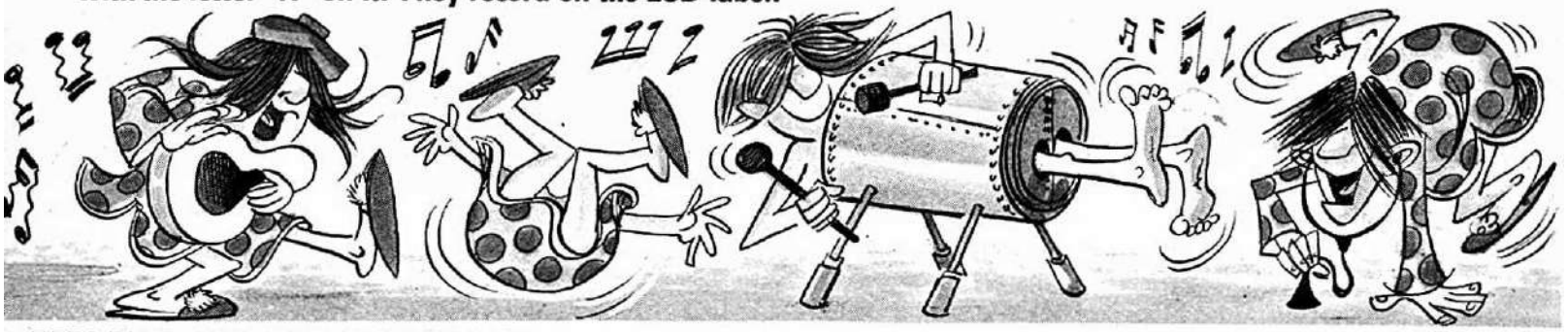
Here we have one of the coolest groups around. They work only in the summertime, and come on stage in a Good Humor truck. They do tunes like *Dixie, Pop Goes the Weasel* and their big hit, *Never on Sundae.* Before each performance, they tend to freeze up, but once those lights are turned on them, they really get hot.

MR. CLEAN AND THE DETERGENTS

In contrast to the disheveled appearance of the other groups, these boys are clean-cut, well-scrubbed and have plenty of polish. Their instruments include pail, soap dish and earring. Their new record, *I'm Gonna Wash That Hair Right Outta My Man,* is currently sweeping the country. When not singing, these lads are also out sweeping the country—in their daytime jobs as street cleaners.

MURRAY JUANA AND THE GOOFBALLS

This group is always high on the charts, as well as everywhere they perform. In addition to their other instruments, they double on spoon, glass, needle and syringe. Some of their great tunes include *Let's Take A Trip To Bermuda, Flying High* and *I've Got You Under My Skin.* Striking figures, they wear large T-shirts with the letter "H" on it. They record on the LSD label.



BERI BERI AND THE INCURABLES

Attired in mod-type hospital gowns, these boys really turn it on. Their instruments consist of scalpel, stethoscope, iron lung and bed pan. They do songs like *Gall of My Dreams, I Don't Want to Set the Ward on Fire* and *Virus I Born?* Their new recording of *Lump, Your Magic Swell is Everywhere* is destined to be big. On the Chronic label.

ZULU AND THE HEADHUNTERS

A real wild group, these boys come on strong, blowing their axes. Not instruments, mind you—real axes! They stomp the floor, beat the walls and swing with a frantic drive. And this is only on waltzes! Some of their jazz numbers include *I'll Be Glad When You're Dead, You Rascal You,* and *Beat Me Daddy Eight to the Bar* and the haunting *Bury Me Not on the Lone Prairie.* On the Ubangi label.

PETER PIPER AND THE PICKLED PEPPERS

Consisting of piano, piccolo, pump and fife, these playing practioners really pound. They size up their audience and then pick a peck of pertinent pieces to pacify them. Some of the tunes they do are real tongue-twisters—gems like *Shorty Saw Sea Shells, The Clever Cock Crowed Clearly* and the ever popular *Efrem Zimbalist Meets Phyllis Diller Blues.* On the Pfftt label.

VEAL SCALLOPINI AND THE MARINARAS

This lean group with the hungry look offers some of the tastiest music around—together with some of the sauciest lyrics. Their recording of *The Italian Street Song* on the Parmigiana Label is already a collector's item. Likewise, their version of *Hey Campari* on the Mafia Label is a winner. But their new one, *Mein Yiddishe Momma,* promises to be the big one. On the Untouchables Label.

COCK ROACH AND THE TERMITES

With their slow, creeping beat, this group can really drive you buggy. But when they run wild, they really infest the audience with their numbers. Some of their big offerings are *Knock On Wood, Little Things Mean A Lot* and *I'd Like to Get You on a Slow Boat to China.* They record on the Nit Label, where execs predict they'll soon get under everybody's skin.

HARI KARI AND THE JAPANESE BEATLES

This group is the Oriental version of the English group. They do tunes like *I Wanna Hold Your Sword* and *Eleanor Geisha.* The only difference is that their act consists of only one song—after which they bow for twenty minutes. Nevertheless, they really swing . . . And an hour later, you feel like hearing them again. On the Sukiyaki Label.

You've seen how motion picture parts are assigned on the basis of an actor's personality. And you know something, this isn't such a bad idea! For instance, the next time you go to a costume party, why not pick a costume that suits your mood or temperament? Take a tip from Hollywood and try your hand at . . .

IF YOU'RE CRASHING IT:

IF YOU'RE THE STORYTELLER TYPE:

IF YOU PREFER WILD PARTIES:

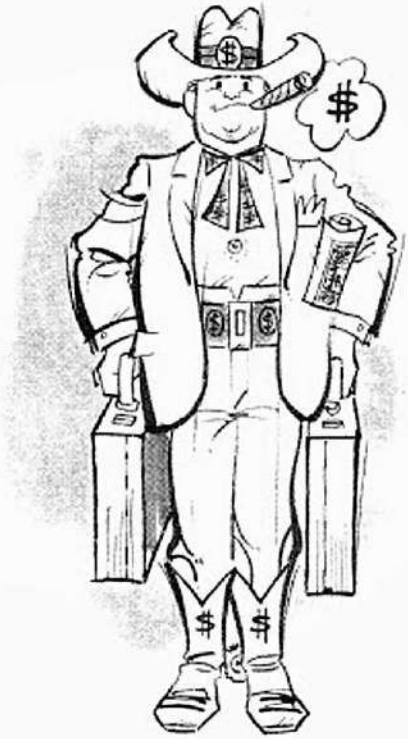
IF YOU'RE THE TYPE THAT EASILY GETS INTO A FIGHT:

COSTUME PARTY TYPE-CASTING

Today, you can rent practically anything. You just pick up the phone, call a rental agency, and have whatever you want delivered right to your door.

RENT-A-

RENT-A-RICH-UNCLE FROM TEXAS



Just the thing to impress your friends. They'll flock all around you when they think that someday, you yourself will be in the chips. Each Uncle comes complete with a 10-gallon hat, a diamond-studded money belt, deeds to oil wells and blue-chip stocks. We even match them up to bear a resemblance to your own family. So get in touch with us today. Just pick up the phone and say "UNCLE!"

SAY UNCLE
OMYPA, PA.

RENT-A-MOTHER-IN-LAW

Want to belt your present mother-in-law in the mouth, but your wife won't let you? Our big blockbusters come ready-made to be slugged and are perfect outlets for your hostilities. Just take out all your aggression on them, because that's what they're paid for. Furthermore, when a rented mother-in-law gets completely bruised and battered, simply trade her in for a newer model at no additional cost.

NAG, INC.
WHOAIS, ME.

LONELY?
RENT-A-GIRLFRIEND
ALL NEW MODELS!

Just the thing to put a little zing in your life. We offer attractive-looking girls for all occasions. Special brochure sent on request. Impress the boys at the next Saturday night party when you walk in with a flashy blonde, a fiery redhead, or a floozy brunette — especially when you walk in with all three. Get yours before the supply dwindles.

WRITE:
CHICK-LOTS
OOLA, LA.

We figure it won't be long before we can actually rent people! When this happens, here are some ads we might see as we . . .

PERSON

RENT-A-WIFE

Tired of the same old face at the breakfast table? With this delightful rental plan, you can have a new wife every month. Available also by the week, day, hour or what-have-you. Our wives come in conveniently different shapes and sizes, and are fully prepared to wash, iron, cook, sew and nag. Start wife obsolescence today. Turn in your present wife now, and get a liberal trade-in allowance on your old model.

(Prices slightly higher in the evening!)

NU-WIFE, INC.
SUBURBIA, N.Y.

ATTENTION, CHILDREN!

RENT-A-PARENT

ANY AGE! ANY SEX!

Ideal for the kiddies. They come in handy when the Principal sends for your real parent to complain about your behavior. Simply dip into your piggy bank and rent one of our parents. Your parent need never know. Write for brochure of impressive-looking parents and select one that resembles you. It's so easy, a two-year-old child can do it. Special rates for parents who don't spank.

PARENTS UNLIMITED
WHATTA, MASS.

RENT NOW BEFORE IT'S TOO LATE!

RENT-A-GRANDMOTHER

A kindly old face may be just what's needed around your house. We carry a full line of matronly-looking old ladies, complete with bifocals and knitting. Rent a Grandmother today. The supply is limited since they're going so fast—both literally and figuratively. Grandfathers are also available at reduced rates.

GRANDMA'S HOUSE
DETHLY, ILL.

RENT-A-TEENAGER

Are things dull around the house? Liven it up with a typical American teenager selected from one of our millions of typical American teenagers. Extra added bonus while they last! 800 rock 'n' roll records FREE with every teenage rental.

LOW WEEKLY PACKAGE DEAL!

(Does not include phone bill!)

Inquire

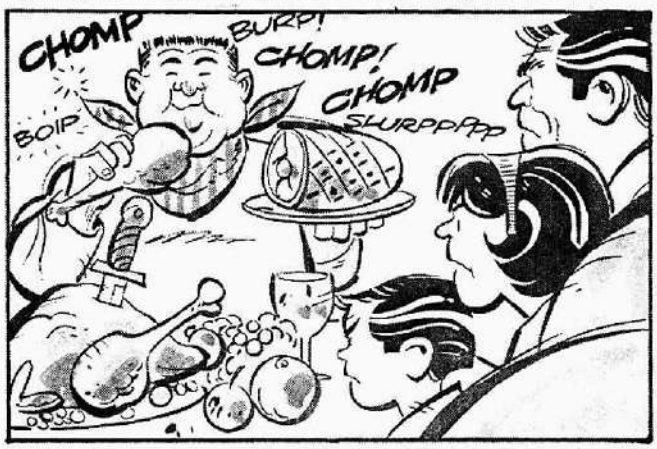
TEENAGE RENTAL AGENCY

HOG, WASH.

NO FAMILY'S COMPLETE WITHOUT ONE!

RENT-A-RELATIVE

A full line of distinguished-looking people to choose from. Impress your friends that you come from a high-class family.



As an extra introductory offer, with each relative you rent, we will give you a FREE twin brother or sister for one full week. Just think of all the fun you can have by fooling everybody at your school or office. Each relative comes complete with a large suitcase for a two-week stay—and will not eat you out of house or home. What's more, they come at prices so low that you can't afford to pass them up even if you don't need a relative. Ask for summer special on long-lost cousins.

RELATIVES ANONYMOUS
HECKUVA, MASS.

RENT-A-BABY

Do you want an adorable infant around the house, but don't want to be bothered by it for too long a time? Our exciting new baby rental service is just the thing for you. We carry a complete line of babies for all occasions. Come in and pick one out for yourself. Try it for a week. If not fully satisfied after one night, your money will be refunded. And you don't even have to bring the baby back! We're overstocked with the little monsters ourselves, so get them off our hands!

Prices slightly higher for those who don't cry.

INFANT ISLE

KIDDIE, GA.

NEED A MAN AROUND THE HOUSE?
RENT-A-HUSBAND

Your own husband out of town a lot? Rent one of our many attractive husbands to help you to pass away those long, lonely hours. Special low rates for cigar smokers.

HUBBY LOBBY
AINTNO, MO.

SPECIAL ALL-INCLUSIVE PACKAGE DEAL!

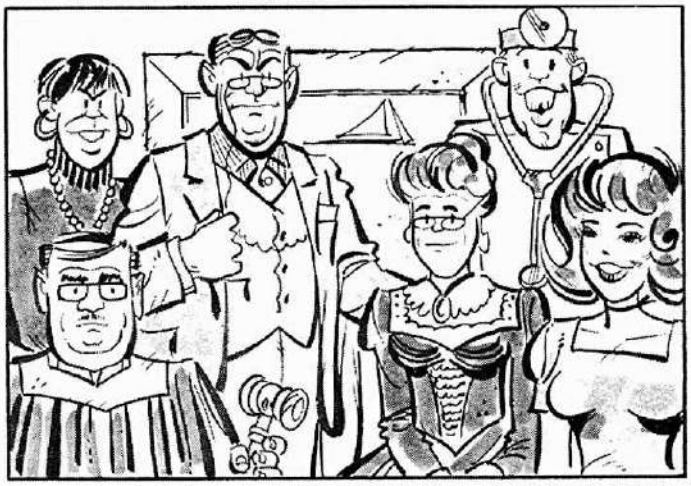
RENT-A-WHOLE-FAMILY

CHOOSE YOUR FAMILY FROM A LONG LIST OF IMPRESSIVE-LOOKING FAMILIES SELECTED FROM OUR GIGANTIC FILES!

THIS MONTH'S BARGAIN SPECIALS...

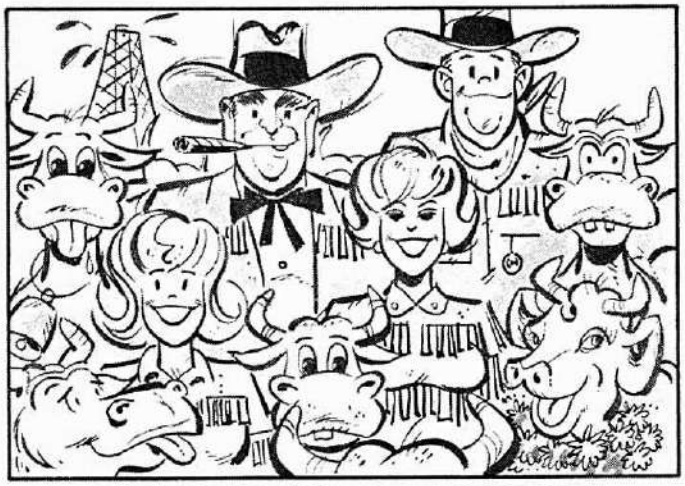
STURDY PIONEER STOCK

A fine old hillbilly family—direct from the Ozark Mountains of Tennessee. Package consists of mother, father, 14 brothers, 9 sisters and a long-lost cousin with a shotgun, from Chattanooga. A case of moonshine is thrown in at no extra cost.



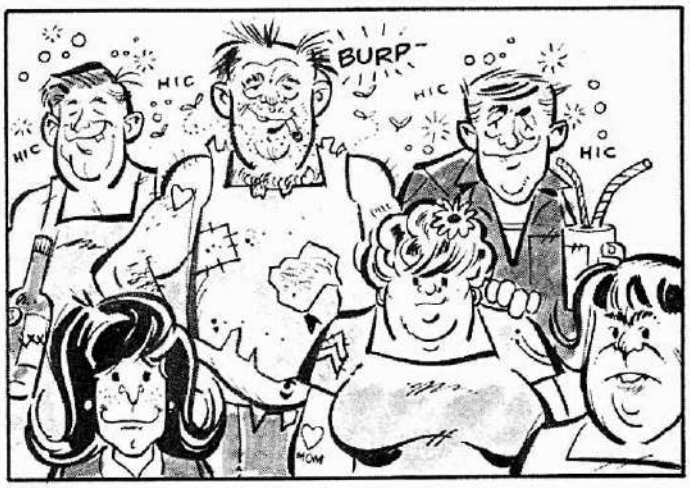
PROPER NEW ENGLANDERS

One of many traditionally respectable families from the Back Bay section of Boston, this unit includes a very proper mother, a stern father, a brother who's a doctor, a sister who's a debutante and an uncle who's a Supreme Court judge. Black sheep optional.



RICH TEXAS FAMILY

An impressive-looking family that is guaranteed to make people think you're in the chips. Complete with two parents, a brother, a sister, and 750 head of prime angus cattle. A 900-foot oil derrick which can be placed on your lawn is also included.



FAMILY FROM THE BRONX

An authentic slice-of-life group for those who want to belong to the earthy set. Package includes fat mother, hairy father, two drunken brothers, old-maid sister and nagging mother-in-law. Sour puss landlord may be rented in place of mother-in-law.

FAMILIES UNLIMITED PRAISEBE, ALA.

REAL AD

HORROR HOUSE

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.

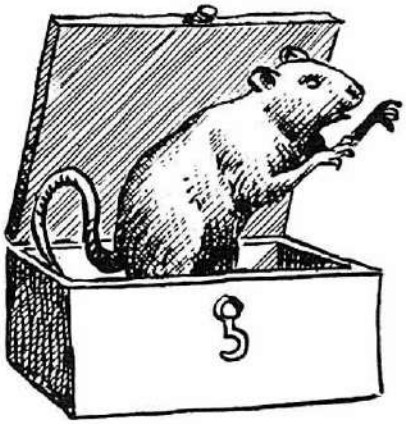
Only $3.00 per pair.

FRANTIC FEET.

Only $3.00 per pair.

RAT IN THE BOX.

Only $1.25 Ea.



HORROR HOUSE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

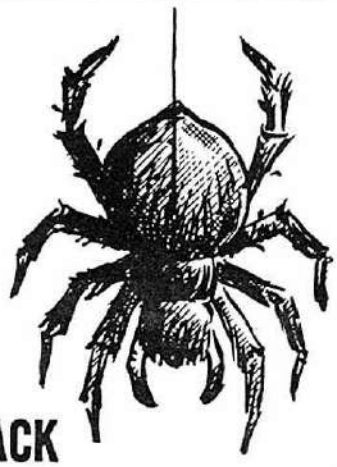
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH
- ☐ WEREWOLF
- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada, please include additional 25¢ postage per item.



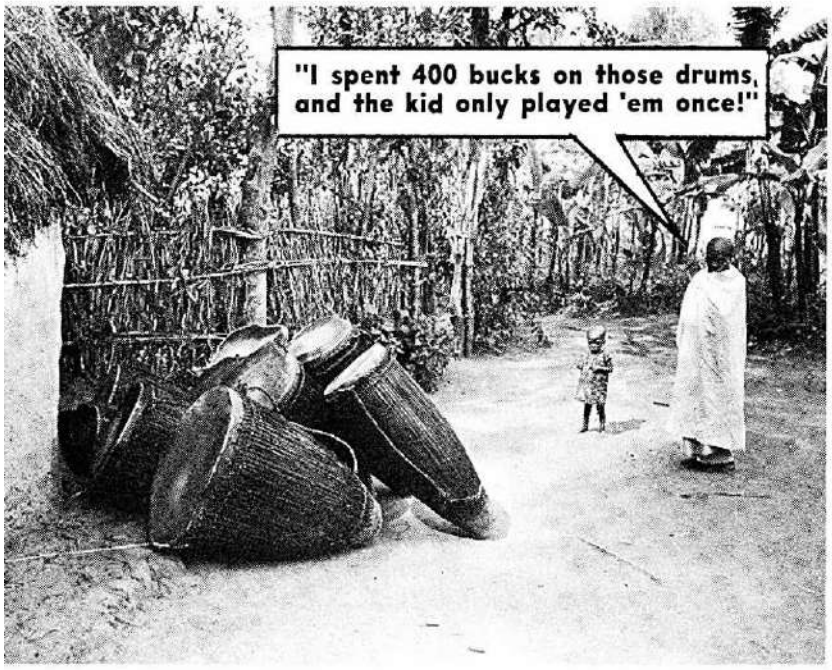
BLACK WIDOW SPIDER.

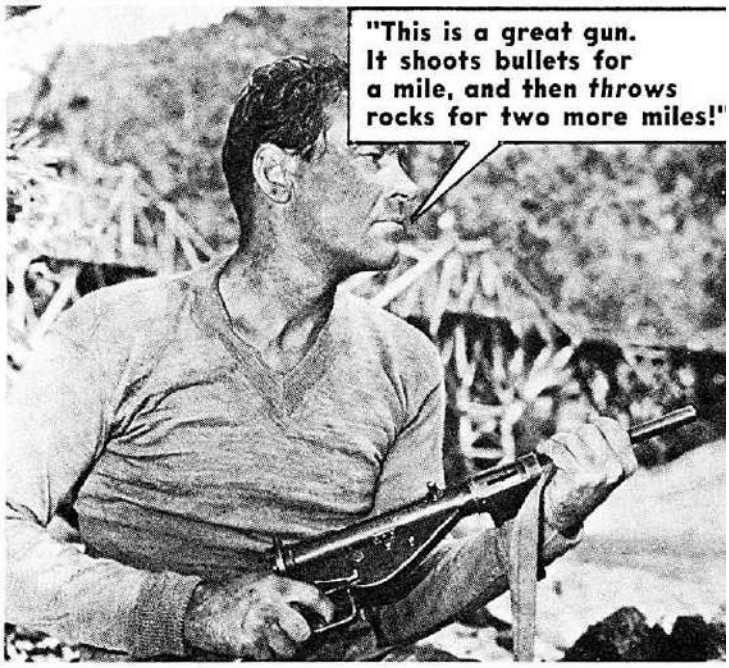
$1.00 Ea.

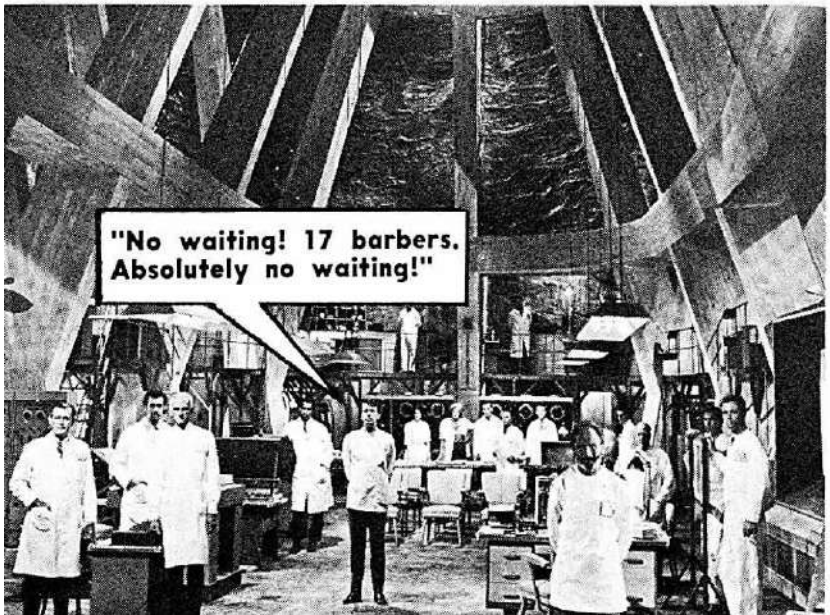
A real horror, but great fun.

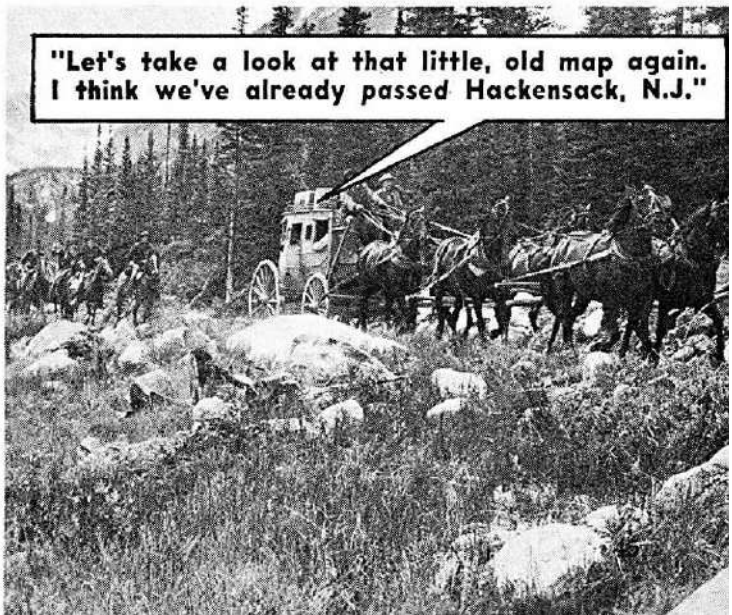
FAR-OUT SECTION:

REEL GONE!









A MODERN FAMILY PRIMER

(AS SEEN THRU THE EYES OF JUNIOR)

1.
This is my Daddy.
See how big and strong he is?
My Daddy can lick any Daddy in the whole world.
You can ask my Daddy.
He'll tell you.
My Daddy is not afraid of anybody.
Well maybe not anybody.
Just Mommy.

2.
This is my Mommy.
See how nice and soft she is?
She is the nicest and softest Mommy I ever had.
Why does she ask Daddy for money?
I don't know.
Daddy never gives her any.

3. This is my Grandma.
She is my Mommy's Mommy.
Isn't she a nice, old lady?
Look at her nice, old face.
See the small turned-up nose?
See the cute and tiny ears?
She is small and delicate.
Why does Daddy say she has a big mouth?

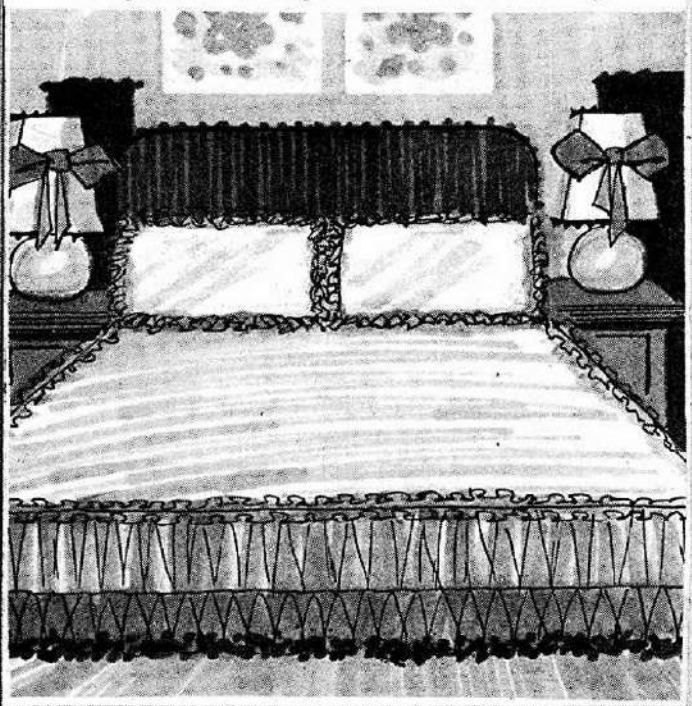
4. This is my Grandpa.
He is my Mommy's Daddy.
He is a very old man.
He is almost fifty.
Grandpa has lots of stories.
He is always telling me one.
I believe every story he tells me.
Why doesn't Grandma believe his stories?

5. This is Aunt Martha.
She is Daddy's sister.
Aunt Martha is not married.
Aunt Martha is ugly.
Mommy says she will wind up an old maid.
Doesn't that sound like fun?
I wish I could wind up an old maid.
It must be nice to see her spin.

6. This is Uncle Sidney.
Isn't he a jolly man?
Uncle Sidney is Mommy's brother.
He likes to eat at our house.
He is very busy in the business world.
He is working on a million dollar deal.
He is going to be a tycoon some day.
Now he's a bum.

7. Say hello to these nice, old people.
Hello, you nice, old people.
How are you today?
These nice, old people are my other grandparents.
They are Daddy's Mommy and Daddy.
They live far away.
They never come to see us
We get along fine.

8. Isn't this a nice, big room?
It is Mommy and Daddy's room.
See the nice, big bed they sleep in?
Sometimes I sleep there, too.
I sleep there with Mommy when I'm sick.
Sometimes I sleep there when I'm not sick.
I only tell Daddy that I'm sick.
Why does Mommy want me to fool Daddy?

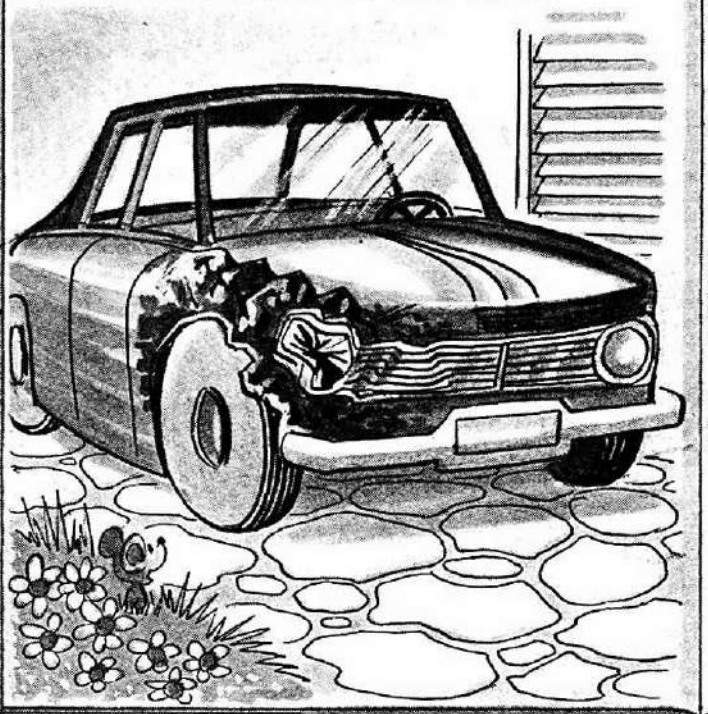


9. Look at all these people!
See how friendly they look?
They are the neighbors.
They live next door.
They are the Jones'.
Daddy tries to keep up with them.
Mommy tries to keep up with them.
I wonder where they are going?

10. See all my relatives?
See how mixed-up they are?
Some are on my Daddy's side.
Some are on my Mommy's side.
We see them only at weddings and funerals.
See how everybody is crying here?
This is a wedding.

11. Look at the nice, fat man.
He is Daddy's boss.
See how bald he is?
See how his head shines in your eyes?
Daddy is having him for dinner at our house.
I wish I could see that.
I wish I could have Daddy's boss for dinner.
I bet he tastes delicious.

12. My, what a bright, new, shiny car!
Look how big and roomy it is!
It must have cost alot of money.
It must have cost a hundred dollars.
I will drive it when I grow up.
Daddy drives it all the time.
See the big dent on the fender?
Sometimes, Mommy drives it, too.



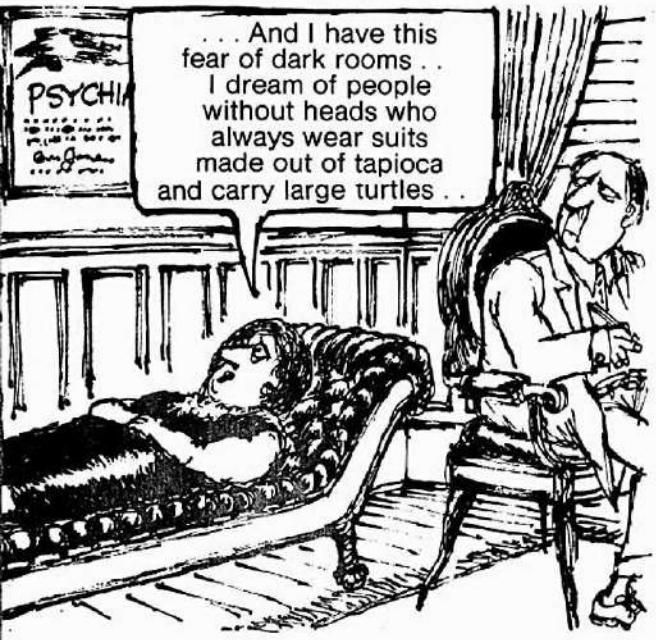
13. See the handsome milkman?
His name is Donald.
He brings us our milk.
We like him very much.
He likes us, too.
He is always at our house.
I don't think he likes my Daddy.
He never comes when Daddy is home.

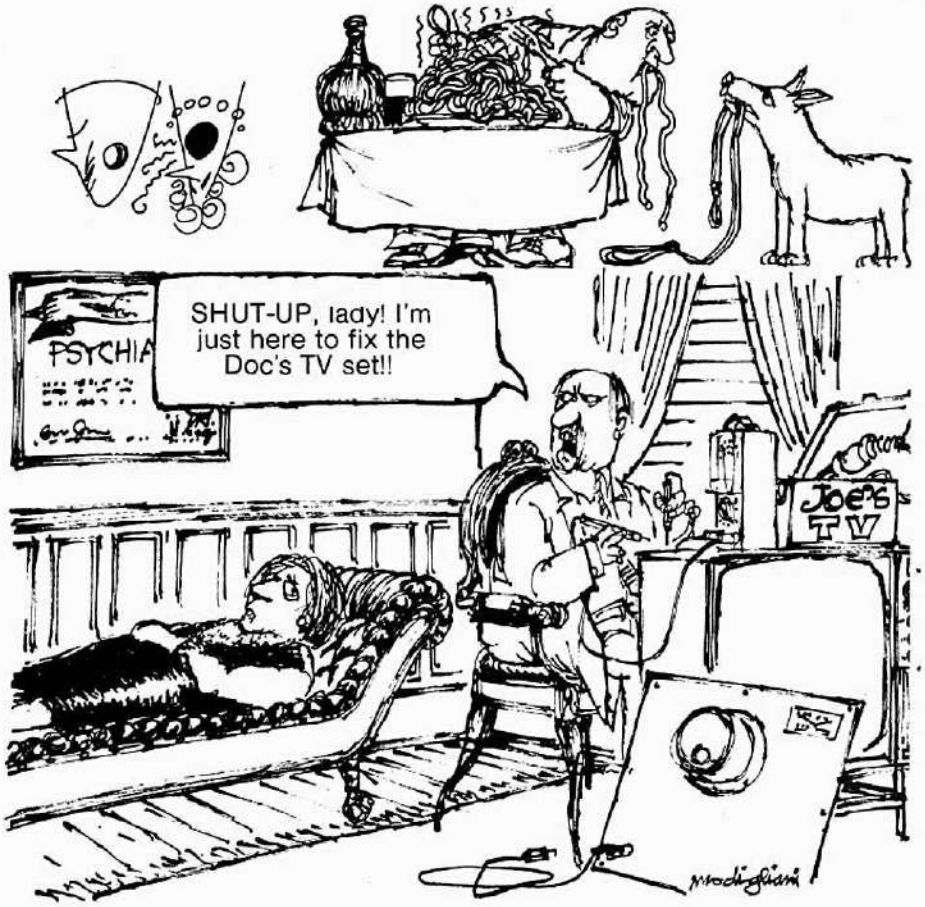
14. See the pretty lady?
It is Fifi.
She is our maid.
She comes in once a week to clean.
See how she sweeps the dirt?
See how it goes under the rug?
Fifi never comes when Daddy is home.
Mommy sees to that.

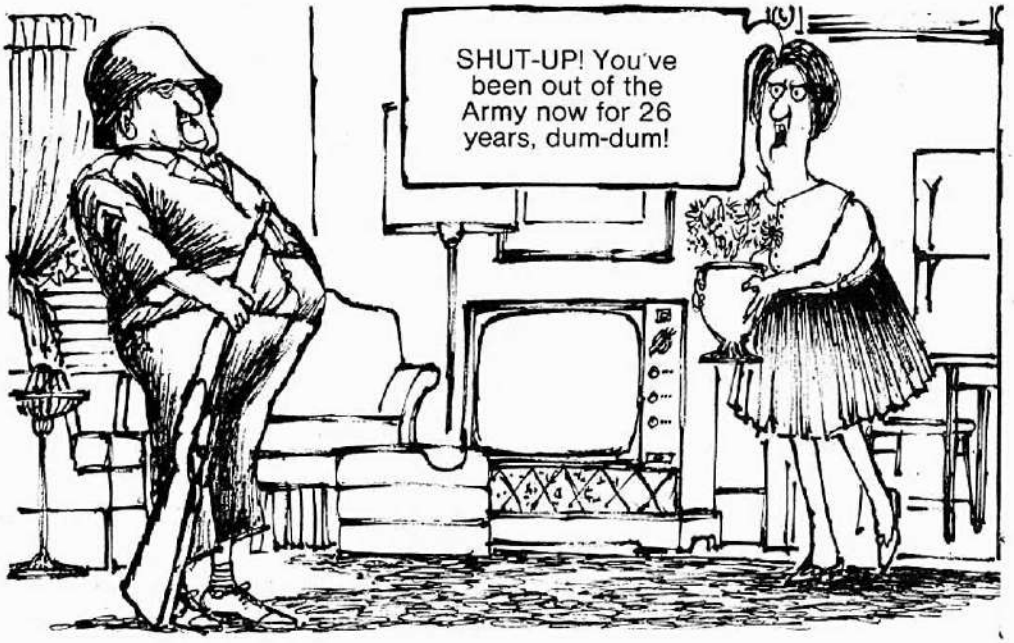
15. This is the end.
It is the end of the book.
Also, it is the end of me.
My name is Junior.
I wrote this book.
Color me any way you like.
Just make sure my face is red.
Yours would be red also,
If you were seen like this.

THE BIG TALKERS SECTION:

SHUT-UPS



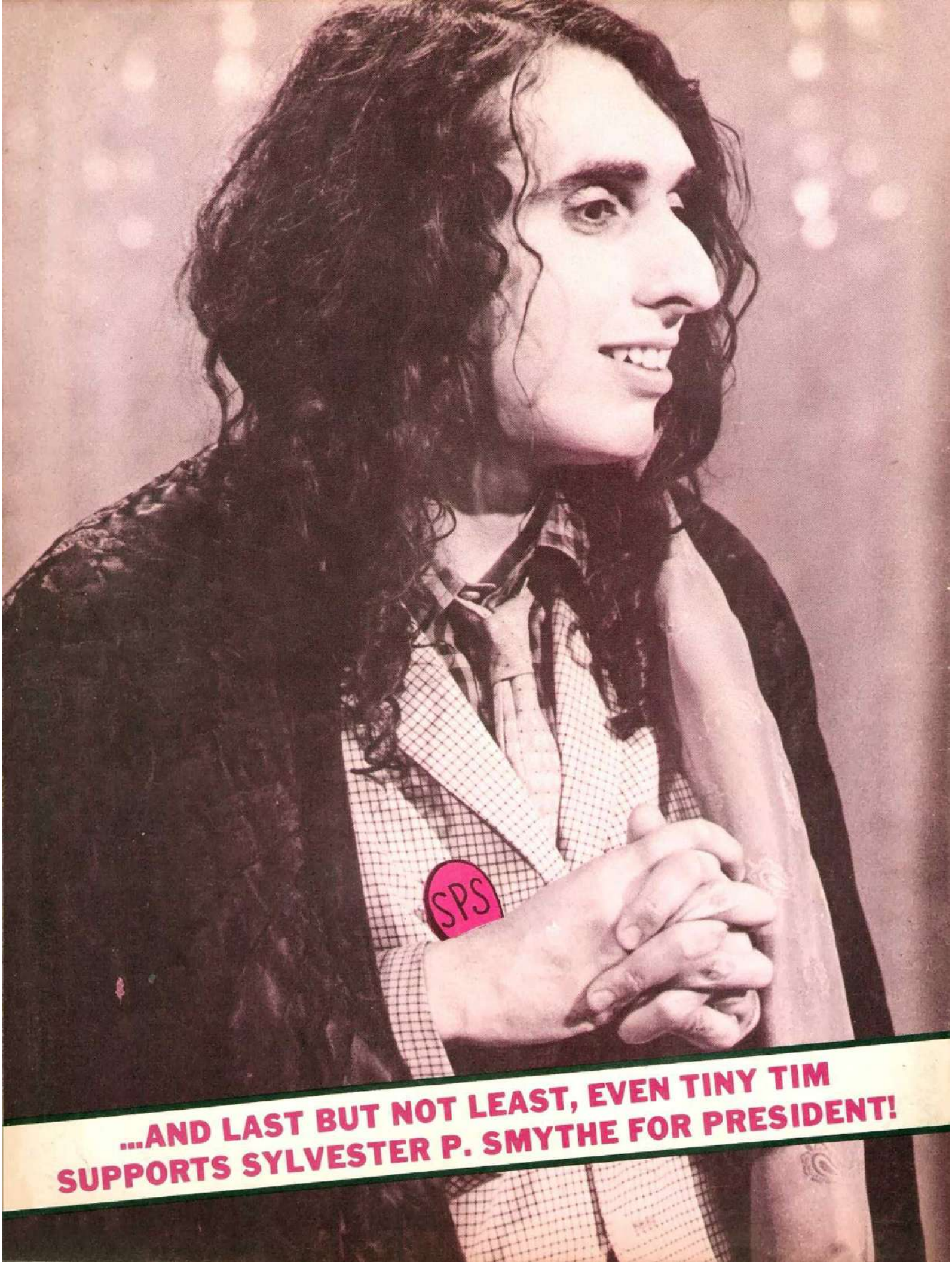




AFTER PARK

DARKING ?

CRACKED POSTER #6



...AND LAST BUT NOT LEAST, EVEN TINY TIM SUPPORTS SYLVESTER P. SMYTHE FOR PRESIDENT!